EAGLETON CELEBRATES 45TH ANNIVERSARY

Alumni from six decades – representing classes from 1959 to 2001 and many of the years in between – returned on December 1st to mark 45 years of education, research, and public service at the Eagleton Institute of Politics. Nearly 300 alumni, faculty, staff, and friends gathered to highlight the Institute’s education programs and celebrate Eagleton’s proud history of linking the study of politics with its day-to-day practice.

Chris Lenart, education program administrator, Michelle Horgan, events coordinator, and a committee of alumni helped to plan the event, which included a reception followed by dinner in a tent outside Wood Lawn. Rutgers President Francis Lawrence brought greetings, and alumni representing the earliest class present (Joe Gonzalez, ’59) and the most recent graduates (Meg Willoughby, ’01) spoke.

Institute director Ruth B. Mandel and her predecessor, Professor Alan Rosenthal, offered brief remarks. The majority of the evening was about visiting with friends, old and new.
PEOPLE AT EAGLETON

John Hibbing and Don Linky have joined the Institute as visiting faculty members. Their backgrounds and areas of focus are described below. The addition of visiting professors to Eagleton's mix of Rutgers faculty and staff will enable the Institute to explore additional new and emerging areas of study with the benefit of individuals who add their own wisdom and experience.

John Hibbing, a political science professor at the University of Nebraska, will be working with Alan Rosenthal on a project designed to explore how the practices of representative democracy are taught in American high schools and to offer concrete suggestions for how the subject ought to be taught. Hibbing and Rosenthal currently are seeking funding for a three-year project to examine how representative democracy is viewed by teachers and by state education departments. They plan to develop materials that will both satisfy educational authority requirements and help teachers orient their students to appreciate the differences among Americans, the expression of such differences through political parties, interest groups, and elected representatives, and their settlement through contentious legislative processes. Hibbing will make frequent trips to New Jersey while remaining based in Nebraska.

Don Linky, who joined Eagleton as a visiting professor this fall, is directing a pilot Electronic Democracy Project to explore issues relating to electronic technology and government. Through research, seminars, and an expansion of the Institute's website, the project will enable Eagleton to serve as a source of information and research comparing the effectiveness of electronic information applications in government and politics. The Institute can also provide practical resources and information for public officials, the media and the general public on trends, issues, strategies and techniques for electronic applications in government and politics.

Since 1994, Linky has been president of the Public Affairs Research Institute of New Jersey (PARI), a nonprofit public policy organization that monitors issues and trends affecting New Jersey. He is the editor of The New Jersey Almanac and the New Jersey Municipal Almanac. His publications also include The New Jersey Directory: An Insider Guide To New Jersey Leaders. During the administration of Governor Byrne, Linky served as chief counsel to the Governor and director of the Governor's office of policy and planning. He has also practiced law and served as senior vice president and general counsel for the New Jersey Business and Industry Association.

Linky will be based at Eagleton. To receive announcements about the Electronic Democracy initiative or to contact him directly, please send e-mail to dlinky@rci.rutgers.edu or call 732/932-9384, ext. 236.

Ruth B. Mandel has been appointed to the advisory board for the new Center for Information and Research on Civic Learning and Engagement (CIRCLE). The establishment of this new center devoted to research on civic engagement and disengagement among Americans between the ages of 15 and 25 is being supported by the Pew Charitable Trusts. The center is based at the University of Maryland under the direction of Professor William Galston of the Maryland School of Public Affairs. The advisory board of scholars and practitioners, which also includes Professor Jane Junn of Rutgers Department of Political Science, will guide CIRCLE's research strategy and grant-making.

Professor Gerald Pomper, who "retired" and assumed the status of Board of Governors Professor of Political Science (Emeritus) earlier this year, his taken on new responsibilities as interim director of Rutgers' Walt Whitman Center for the Culture and Politics of Democracy.

Cliff Zukin, who was instrumental in the establishment of Eagleton's Center for Public Interest Polling (CPIP), has returned to the Center to serve as acting director. Under Cliff's leadership, the Center will continue to conduct large multi-year survey research projects as well as smaller short-term studies. In addition, the Center will explore conducting an expanded omnibus poll in which interested researchers or public agencies who either do not need or cannot afford an entire survey of their own can contract to ask a limited number of questions, either once or on a recurring basis. The Center will also be seeking other avenues to provide greater survey research assistance to Rutgers faculty, government agencies and non-profit groups. The Center's other new initiative will be consideration of a survey research certificate program for Rutgers graduate students that might also be available to others as a continuing education program. Janice Ballou, who served as director of CPIP from 1989-2001, retired from Rutgers on September 28th to become a vice-president of Mathematica Policy Research.
**EVENTS AT EAGLETON**

Former Massachusetts Governor Michael Dukakis and Former New Jersey Governor Brendan Byrne meet with Eagleton Undergraduate Associates and Eagleton and Raimondo Fellows prior to Dukakis' talk on "The Future of Democratic Politics," held on October 1st in honor of Professor Gerald Pomper.

Professor Kerry Haynie (left) welcomes former Philadelphia Mayor W. Wilson Goode to Eagleton. Goode spoke on November 28 about “Managing Diversity in American Politics.”

Nick Acocella, editor of *Politifax*, moderates a discussion among four candidates running against incumbents in their respective districts at Eagleton's October 17th program "The Challenge of Being a Challenger." Panelists from left to right are: Amy Aughenbaugh, (State Senate Candidate, D-12), Jim Reilly (Assembly Candidate, D-11), Clara Ruvolo (Assembly Candidate, R-7), and Jared Silverman (Senate Candidate, R-27).

Former Congresswoman and vice presidential candidate Geraldine Ferraro speaks to a standing-room only audience on October 24th in Eagleton's drawing room about "New York City After Sept. 11th."

**JOIN THE EAGLETON EVENTS E-LIST !**

Don't miss events at Eagleton. If you'd like to receive e-mail announcements about upcoming events at Eagleton, sign up on our website at [www.eagleton.rutgers.edu/questionnaire.html](http://www.eagleton.rutgers.edu/questionnaire.html)
EAGLETON HEARS NEWARK STUDENT VOICES

The Eagleton Institute has opened an office in Newark to manage its new project designed to empower the city's high school students to become active and informed citizens. The project, Newark Student Voices, is part of a national initiative of the Annenberg Public Policy Center of the University of Pennsylvania, with funding from The Pew Charitable Trusts and the Annenberg Foundation, to increase political participation among young people in urban communities.

Eagleton is implementing Newark Student Voices in 17 Newark high schools. Students in these schools will use computer technology and other educational materials provided by the project to become actively engaged in the city's mayoral election this spring, as well as to learn about timely constitutional issues and how those issues affect their lives.

Newark Student Voices is directed by Susan Sherr, director of Eagleton's Civic Engagement and Political Participation Program, and coordinated in Newark by Angela Garretson. Two Rutgers graduate students, Jonathon Wharton and Akua Sardokee, are also working on the project.

As part of the "Justice Talking" phase of the Newark Student Voices Project, students at St. Benedict's Preparatory Academy have been studying about two constitutional issues — web censorship and school vouchers. They discussed these and other topics concerning the United States legal system with Essex County Judge Harold W. Fullilove on November 27th.

DISTINGUISHED VISITORS FILL SENATOR WYNONA LIPMAN CHAIR

Three new occupants of the Senator Wynona Lipman Chair in Women's Political Leadership were selected for 2001 and 2002. The chair, established at CAWP by the New Jersey legislature, is designed to honor the late New Jersey State Senator Wynona Lipman by bringing outstanding women political activists, elected officials, and scholars to Rutgers to share their experiences and expertise with students, faculty and staff, as well as the public.

The first chairholder this year was the Honorable Gertrude Fester, a Black South African anti-apartheid activist, former African National Congress Member of the South African Parliament, and currently a Commissioner on the Gender Equality Commission of South Africa. As a grassroots activist, Ms. Fester was a founding member of a number of mass-based women's organizations created to oppose apartheid. She visited Rutgers during early November and participated in CAWP's Forum for Women State Legislators.

The second occupant of the chair is the Honorable Alexis M. Herman, the 23rd United States Secretary of Labor, who will be in residence February 20 - 22, 2002. Herman will give a public lecture on the evening of February 21; check the CAWP web site in January for additional information (www.cawp.rutgers.edu).

Patricia Williams, Professor of Law at Columbia University and winner of a five-year MacArthur Fellowship, will serve as the Lipman Chair holder during calendar year 2002, staying on campus during both the spring and fall semesters. While at Rutgers, she will be continuing her path-breaking research in feminist theory, critical race theory and U.S. law.
ELECTION 2001:

EAGLETON MAKES SURE VOTERS KNOW ABOUT DEBATES;
NEW JERSEY CAMPAIGN CONDUCT IS MONITORED

In 1997, the Eagleton New Jersey Project determined that the voters had no way to find out when the debates between the gubernatorial candidates were broadcast – debates that are a requirement of the public funding New Jersey citizens provide for the gubernatorial candidates. In 2001, the Project did something about it. With the generous support of the Robert Wood Johnson Foundation, the Community Foundation of New Jersey and the Bristol-Myers Squibb Foundation, Eagleton organized a public education campaign to advertise the two debates in all the weekly and daily newspapers in the state. Now that the election is over, this first-time effort will be evaluated to find out how it can be applied to campaigns in the future.

This year Eagleton again was a partner of the Alliance for Better Campaigns in monitoring campaign coverage of the New Jersey gubernatorial candidates on television network affiliates in New York and Pennsylvania. Complete reports will be available in January 2001, but early findings from the first week in October show that on the three New York stations, three stories about the New Jersey governor's race appeared, while 52 focused on the New York mayoralty race. Overall, viewers were three times more likely to see a campaign ad during the news than a story about the campaign.

In addition, Eagleton student researchers collected campaign materials and clipped campaign news stories about the gubernatorial and legislative races to determine how the campaigns measured up to the suggestions for better campaigns made at the Eagleton Campaign Forum in 1997. Watch for a report in spring.

Students in the course on political campaigning also played a major role in the televised conversation with Republican gubernatorial candidate Bret Schundler on cable system News 12 NJ, designing questions and asking them on air. Democrat Jim McGreevey was invited to do a similar program, but his schedule did not permit it.

ALUMS RUN FOR NJ STATE LEGISLATURE

This year saw two Eagleton Fellow alums run for the New Jersey legislature – Tom Dallessio '83 and Bill Hughes '91. Alas, the legislature is still Fellow-less for now; neither was elected.

THE STAR-LEDGER/EAGLETON-RUTGERS POLL AND THE NEW JERSEY GOVERNOR'S RACE

Issues provided the fuel for Democrat Jim McGreevey's commanding fourteen-point win over Republican Bret Schundler in this year's gubernatorial contest, according to the Star-Ledger/Eagleton-Rutgers Poll (SLERP). The Poll tracked the election closely and demonstrated that McGreevey won the race largely because Schundler was out of step with New Jersey voters.

In SLERP's final pre-election poll, released on November 4th, 62 percent of likely voters said they had decided whom to support based on the issues, rather than on the candidates' personal qualities. As SLERP polling demonstrated throughout the election, Schundler's campaign never managed to compete effectively with McGreevey's on the issues.

Schundler's issue disadvantage was due in part to his campaign's emphasis on too many issues that were not important to New Jersey voters. In September, only 22 percent of voters rated Schundler's key issue of removing tolls from the Garden State Parkway as extremely important. This contrasted starkly with McGreevey's emphasis on education, an issue that was rated as extremely important by 77 percent of voters at that time.

Issue positions also played a key role in the race, according to SLERP surveys. McGreevey's positions on important issues were more in tune with New Jersey voters' than were Schundler's. Only 27 percent of voters expressed support for a plan like Schundler's that would give tax credits to encourage scholarship donations for private school tuition. And only 10 percent of voters agreed with Schundler that abortion should be against the law in all cases.

According to SLERP's August survey, McGreevey began the fall election campaign with a fifteen-point lead. Because of voters' issue priorities and positions, that advantage never waned. SLERP's final poll projection of a McGreevey win by 57 percent to 40 percent, foretold the 56 percent to 42 percent outcome on Election Day.
CAWP Forum Brings Women Lawmakers Together

Women state legislators from 45 states, along with policy experts, organization leaders, women officeholders from other levels and other nations, and a corps of student interns, gathered in Dana Point, California for the fifth national Forum for Women State Legislators, convened by the Center for American Women and Politics.

Highlights at the Forum included speeches by General Claudia Kennedy (U.S. Army Ret.), former Secretary of Labor Alexis Herman, and terrorism expert Juliette Kayyem of Harvard's Kennedy School of Government. The latest CAWP research about women and men in state legislatures was released at a plenary session. (To learn about the research findings, visit www.cawp.rutgers.edu.) Other plenaries highlighted critical issues in education and health care, as well as women's relationship to the new technology. Participants also met in more than two dozen smaller workshops to exchange ideas and strategies.

CAWP worked closely with two partners, the Institute for Women in Technology and Rutgers' Center for State Health Policy, to plan sessions in their areas of expertise. The Center also made special efforts to ensure that an awareness of applications of technology extended throughout the program.

A Chair at Eagleton

If you've ever attended a public program at Eagleton, or sat through a three-hour class, you will be particularly pleased to know that the stacking chairs long used in the Drawing Room have now been replaced with a much more comfortable model. As a lighthearted way to pay for the chairs and raise funds for Institute programs while also recognizing some members of the Eagleton community, we now offer the opportunity to "name" chairs.

For an individual contribution of $250 or more to the Institute, a chair will be marked with a plaque with the name of the donor or in honor or memory of a friend, family member or colleague. Classes of Eagleton Fellows, groups of donors, non-profit organizations and corporations may name chairs at higher giving levels. If you'd like to be able to say, "There's a chair in my name at the Eagleton Institute of Politics," contact Chris Lenart at 732/932-9384, ext. 244.

About the Eagleton Institute of Politics

The Eagleton Institute of Politics at Rutgers University explores state and national politics through research, education, and public service, linking the study of politics with its day-to-day practice. The Institute focuses attention on how contemporary political systems work, how they change, and how they might work better. Eagleton’s faculty, centers and programs specialize in the study of: state legislatures; public opinion polling and survey research; women’s participation in politics; race and politics; campaigns, elections and political parties; civic education and political engagement; electronic democracy and New Jersey politics. The Institute includes the Center for American Women and Politics (CAWP) and the Center for Public Interest Polling (CPIP).

Send Us Your Comments

We welcome your comments and responses to our newsletter, as well as your suggestions for future issues. Current and past issues are posted on Eagleton's website. The Eagleton Institute of Politics newsletter is edited by Katherine E. Kleeman and designed by Linda Phillips. Contributors to this edition include: Lucy Baruch, Michelle Horgan, Chris Lenart, Ruth B. Mandel, Monika McDermott, Susan Sherr, Debbie Walsh, and John Weingart.

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