NEws FROM THE

EAGLEton INSTITUTE OF PoLItICS

Summer 2002

NEWark STUDent VOICES

As Newark’s mayoral election moved into high gear, Eagleton’s Newark Student Voices Project actively engaged Newark’s young people in the political affairs of their city. Through their participation in Newark Student Voices, students in 17 Newark high schools were able to make their voices heard about the issues that concern them.

Participating students across Newark logged on to the Student Voices web site (www.student-voices.org/newark) to read daily updates about the campaign, express their opinions in click polls and participate in “speak-outs” in which they presented their views on issues facing the city.

They also canvassed their neighborhoods to find out what issues were important to their families, friends and neighbors. Using this information, students created “Youth Issues Agendas” outlining what problems they thought the next mayor should address.

Both New York and Newark media took an active interest in the project. WABC Eyewitness News aired a story on the project featuring students at Newark’s Technology High School and their teacher, Tariq Rahim. The story also included interviews with Eagleton’s director of civic engagement and political participation, Susan Sherr, and Rutgers political science professor Jane Junn. WBGO Jazz 88.3 radio interviewed both Sherr and project coordinator Angela Garretson at a forum attended by candidates Cory Booker and Dwayne Smith and continued on page 8

YOUNG ELECTED OFFICIALS FOCUS OF NEW PROGRAM

Derrick Seaver, an Ohio state legislator, is 18 years old. Gifford Miller, speaker of the New York City Council, is 32. Alaska state legislator Mary Kapsner, is 28, and Kwame M. Kilpatrick is mayor of Detroit at age 31.

Who are these young elected officials and what motivates them? Can we learn something from them that might help to engage more young people in public life?

Under a new grant from The Pew Charitable Trusts, Eagleton has begun a three-part effort to address these questions by:

• Compiling a database of young elected officials – those under 35 – and surveying them to learn about their personal histories, attitudes, opinions and experiences in public life. Included in the study are members of Congress, statewide elected officials, state legislators, and mayors and council members from cities with populations of 30,000 or more.

• Convening a three-day meeting for a diverse group of 40-50 of these young elected officials to learn more about what kinds of young people choose to become public leaders, what they bring to public life, what happens to them as candidates and officeholders, and what we might glean from their experiences that could expand and enhance civic engagement among young people.

• Developing and implementing a plan to highlight the significance of bringing young people into public life and recommend strategies for encouraging young people to engage more actively in public life. The plan will include a report aimed at a wide audience, as well as extensive media outreach making use of young leaders who attend the meeting.

The team guiding the project includes principal investigator Ruth B. Mandel, director of the Eagleton Institute of Politics continued on page 6
PEOPLE AT EAGLETON

Institute director Ruth B. Mandel has been appointed to the search committee which will identify and screen candidates for the presidency of Rutgers. The Presidential Search Committee is charged with recommending at least five candidates in unranked order to the Board of Governors Presidential Screening Committee.


Professor Alan Rosenthal’s new book, *Republic on Trial: the Case For Representative Democracy*, has just been published by CQ Press. The book is co-authored with John Hibbing of the University of Nebraska and visiting professor at Eagleton, Burdett Loomis of the University of Kansas, and Karl Kurtz of the National Conference of State Legislatures. It is one of the National Council on State Legislatures’ “Trust for Democracy” initiatives.

A new volume edited by Professor Susan Carroll, *The Impact of Women in Public Office* (Indiana University Press, 2001) examines the impact of women officeholders from a variety of perspectives. The chapters, which look at women in different types and levels of office, are the product of a large, coordinated research project sponsored by CAWP. Carroll also wrote a chapter, “Representing Women: Women State Legislators as Agents of Policy-Related Change,” for the book.

In addition, Carroll has presented research and other information highlighting current Center for American Women and Politics interests at a number of political science conventions. Recent papers include: “Have Women Legislators Become More Conservative? A Comparison of State Legislators in 2001 and 1988” (presented at the 2002 Annual Meeting of the Western Political Science Association, Long Beach, California) and “Increasing Diversity or More of the Same? Term Limits and the Representation of Women, Minorities, and Minority Women in State Legislatures” (presented with Krista Jenkins at the 2001 Annual Meeting of the American Political Science Association, San Francisco, California). Carroll was also a discussant for a session on “Women and Campaigns and Elections” at the Western Political Science Association meeting, and she participated on a roundtable at the Midwest Political Science Association meetings on “Women Candidates and Redistricting in the 2002 Elections.”

NEW APPOINTMENT AT EAGLETON

Jane Junn, associate professor of political science, will hold a joint appointment at Eagleton and in the Department of Political Science for three years beginning in academic year 2002-2003. At the Institute, she will be working on a book about how racial and ethnic diversity and immigration change politics in America.

In addition, she is conducting research on civic education, looking at the ways in which formal education prepares students for active citizenship in democracy. She will also engage in Institute activities, with a special interest in the program on civic engagement and political participation. She also brings to Eagleton expertise in survey research methodology and an interest in research about gender and politics.

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EAGLETON ALUMNI ARE UP-AND-COMING STARS

Each year the website, PoliticsNJ.com, identifies 50 “young up-and-coming politicians whose professional stars are on the rise.

The most recent list includes at least 8 Eagleton alumni: Eagleton Fellows Jen Crea (2001) and Michelle Jaker (1997); Raimondo Fellow Brian Nelson (2002); and Undergraduate Associates Sean Massey (2000), Mitchelle Everest (2000), Bill Gibson (1999), Gina Marie Santone (1993), and Rob Singer (2002). The list also includes one of the incoming Raimondo Fellows, Jim Reilly.

Congratulations to all!

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EAGLETON’S ALUMNI IN NEW JERSEY GOVERNOR’S OFFICE

One can’t turn a corner in NJ Governor Jim McGreevey’s office without bumping into an Eagleton alumnus.

Alumni include Deputy Press Secretary, Jennifer Crea (Eagleton Fellow ’01); Deputy Director of the Governor’s Washington, DC office, Tim Castano (Eagleton Fellow ’99); Special Assistant to Deputy Chief of Staff James Gee, Michelle Kim (Undergraduate Associate ’02); and Special Assistant to Chief of Staff Gary Taffett, Rob Singer (Undergraduate Associate ’02). Taffett also has an affiliation with Eagleton, having participated in our undergraduate internship program.

These new public servants join many other Eagleton alums serving on legislative staffs and in executive agencies in Trenton and other state capitals.

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EAGLETON NJ PROJECT AND ALLIANCE FOR BETTER CAMPAIGNS URGE FREE TIME FOR CANDIDATES

The Eagleton New Jersey Project (ENJP) has found that New Jersey voters do not have an easy time getting information about candidates and their campaigns. Moreover, many candidates do not have funds to mount advertising campaigns to tell voters about themselves.

In order to find new ways for campaigns to serve voters, a national organization, the Alliance for Better Campaigns, has launched an effort to build support for a free time on television through a Broadcast Time Bank and to get better coverage by requiring a minimum of candidate-centered political programming. New Jersey’s former governor, Tom Kean, is co-chair of the Free Air Time Coalition with Paul Simon, former U.S. Senator from Illinois.

Ingrid Reed, director of the ENJP, observed that “New Jersey has much to gain if these new measures are implemented. In 2001, our governor’s race received only about 18 percent of the news coverage for campaigns on the New York TV network stations — and two-thirds of that coverage focused on strategy, with on-third on the candidates and the issues.”

The Alliance points out that the campaign finance reform bill recently passed by Congress is designed to limit the supply of political money. The free air time system being proposed would reduce the demand for political money and open up campaigns to more competition.

Eagleton’s collaboration with the Alliance began in 1997 with the first-ever free time issue spots in a gubernatorial campaign, which were broadcast on New Jersey Network.

Watch for information and programs about the new Free Air Time effort from the Eagleton New Jersey Project and the League of Women Voters of New Jersey, national and state supporters of the Free Air Time Coalition. * * *
NEW APPROACH SOUGHT FOR CIVIC EDUCATION

Professor Alan Rosenthal and John Hibbing, a visiting research professor at Eagleton, are in the early stages of a project they hope may point the way toward improvements in how the country’s young people are educated about politics.

Two main approaches to civic education are currently used in American secondary schools. The first places heavy emphasis on exposing students to the founding documents, key points in history, and institutional structures. The second is more concerned with promoting involvement in politics. Rather than memorization of important facts, hands-on activities are the key to this second approach. Students may discuss current events, simulate decision-making procedures, or volunteer for community or political work.

While recognizing that both of these approaches are necessary, Rosenthal and Hibbing advocate the development of a third approach to teaching government. They worry that neither of the traditional approaches helps students to appreciate the difficulty of making democratic decisions. Americans have many different attitudes on the bewildering array of substantive issues dealt with by government; indeed, it is this diversity that makes the country interesting and strong. But this diversity also makes democracy messy. Decision-making in

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SYMPOSIUM ON “THE FUTURE OF DEMOCRATIC POLITICS”

Eagleton has been the host and co-sponsor of a year-long symposium on “The Future of Democratic Politics.” The symposium, created by the Walt Whitman Center at Rutgers, has featured lectures by six prominent political scientists visiting the University and responses by seven members of the Rutgers Department of Political Science.

The symposium was organized by Gerald Pomper, interim director of the Whitman Center. As Pomper explains, “At the beginning of the 21st century, democracy is both triumphant and troubled. This ambiguity provides an opportunity for innovative scholarly analysis.”

The program focuses on the problems and opportunities of democracy in the United States. Eagleton has provided the locale for these sessions, intellectual leadership, and financial support. In developing the symposium theme, six subjects have been discussed in public sessions from October through May:

“The Future of Democratic Political Parties” with Professor William Crotty, Northeastern University, and Professor Daniel Tichenor
“The Implications of Bush v. Gore for Future Democratic Politics” with Professor Elizabeth Garrett, University of Chicago Law School, Professor Milton Heumann and attorney Lance Cassak
“The Future of Equality in Democratic Politics” with Professor Jennifer Hochschild, Harvard University, and Professor Carey McWilliams
“The Future of Democratic Participation” with Professor John Mark Hansen, Harvard University, and Professor Jane Junn
“The Future of Liberty in Democratic Politics” with Professor Nancy Hirschmann, Cornell University, and Professor Gordon Schochet
“The Future of Legislatures in Democratic Politics” with Nelson Polsby, University of California, Berkeley, and Professor Alan Rosenthal

The symposium concluded with a day-long seminar of all participants on May 28th. Institute director Ruth Mandel chaired a discussion of “Institutions,” paralleled by a discussion of “Principles,” chaired by Pomper. In a wind-up session, all participants discussed general issues involved in the future of American democratic politics.

The collected and revised essays will be published with support of Eagleton by Rutgers University Press. The volume will be edited by Pomper and Marc Weiner, a doctoral student in political science and former Eagleton Fellow. * * *

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**Events at Eagleton**

Ted Lowi, Professor of Government, Cornell University, speaks at Eagleton in honor of Emeritus Professor Gerald Pomper on the topic of the "Future of American Political Parties."

Panelists Professor Lee Clarke and Congressman Rush Holt listen as Assemblywoman Joan Quigley shares her views on the topic of “Terrorism: How Government Officials Decide What to Believe ... and What to Tell Us.”

Donald T. DiFrancesco reflects on over 20 years in New Jersey politics. DiFrancesco served as President of the NJ State Senate from 1992-2002 and as Acting Governor from 2001-2002.

Alan Rosenthal responds to comments from a group of New Jersey registered lobbyists during a conference on lobbying held at Eagleton on April 5th.

**Eagleton Poll Archive Online**

Eagleton has a new resource available for observers of New Jersey political and social issues. The Eagleton Poll Archive provides access to New Jersey public opinion polls dating back to 1971. The 30 years of polling data provide a rich and easily accessible resource for understanding New Jersey and its citizens.

The Archive is hosted on the Rutgers library system and is available to all interested parties. It can be accessed at www.scc.rutgers.edu/eagleton or through a link on the Institute's website, www.eagleton.rutgers.edu.

The Archive is an unprecedented resource for those interested in trends in New Jersey public opinion. Designed to be accessible by novice users as well as those familiar with polling data, the Archive features a searchable keyword database. The website will display poll results for individual questions and includes the complete questionnaires. Additional features include trends in public opinion (such as the governor's rating over time) and the ability to break down question results by population groups (such as by age, education, or political party).

The new website was funded by grants from the Fund for New Jersey and Rutgers University Strategic Resource and Opportunity Analysis. It was created and designed by a team from Eagleton's Center for Public Interest Polling and the Scholarly Communication Center of Rutgers University Libraries led by Cliff Zukin and Ron Jantz. * * *
NOW APPEARING IN TRENTON: EAGLETON’S CENTER FOR PUBLIC INTEREST POLLING

Under a new Center for Public Interest Polling initiative, Eagleton now has a weekly presence in the state capital. CPIP senior research analyst Patrick Murray is spending each Tuesday in Rutgers’ Trenton office as a liaison between Eagleton and state policymakers.

Murray’s primary function in Trenton is to promote CPIP’s contract research services to state policymakers, both for government departments and for non-profit policy organizations. However, he will also serve as a resource for governmental staff, providing free short consultations on the use of survey research in policymaking.

Plans for the state capital include educational forums on topics such as how to tell a good poll from a bad poll or how to run a successful focus group discussion. So if you are in Trenton and have a survey research issue that you would like to discuss, please stop by the Rutgers office on Tuesdays. The office is located at 170 West State Street (across from the State House Annex). Murray can be reached there on Tuesdays via telephone at (609) 984-8845 or by e-mail at pkmurray@rci.rutgers.edu. You can also reach him at his Eagleton office in New Brunswick at (732) 932-9384 ext. 243 during the rest of the week.

EAGLETON ASKS ELEC TO MAKE GUBERNATORIAL DEBATES MORE AVAILABLE TO THE PUBLIC

When New Jersey’s Election Law Enforcement Commission (ELEC) asked on April 18 for comments on its program for public funding of gubernatorial campaigns, the Eagleton New Jersey Project presented testimony. Eagleton research showed that it is nearly impossible for voters to find out when the debates are broadcast and that the sponsors designated to present the debates reach only a limited audience. Ingrid Reed, director of the ENJP, also described the public education advertising effort Eagleton launched for the 2001 campaign to alert voters to the debates.

The newspaper ads that appeared in all weekly newspapers before both of the debates required by the public funding program were made possible by grants to Eagleton from the Robert Wood Johnson Foundation, the Community Foundation of NJ and the Bristol Myers Squibb Company. In planning for the 2005 campaign, Reed asked ELEC to begin exploring public funding for an advertising campaign to alert New Jerseyans to the debates and to look at how sponsorship could be organized to broadcast and rebroadcast the debates on a wider range of stations and systems.

MICHAEL HAGEN NAMED CPIP DIRECTOR

Michael Hagen will be the new director of Eagleton’s Center for Public Interest Polling, starting in September. Hagen comes to Rutgers from the Annenberg Public Policy Center at the University of Pennsylvania, where he has been collaborating with Kathleen Hall Jamieson and Richard Johnston on a massive analysis of, and forthcoming book on, The Presidential Campaign of 2000 and the Foundations of Party Politics. Hagen, who has a Ph.D in Political Science from Berkeley, was previously an associate professor in the Department of Government at Harvard.

CPIP undertakes contract survey research for government and non-profit agencies and academic researchers, while also conducting the Star-Ledger/Eagleton-Rutgers Poll (SLERP). Under Hagen’s leadership, the Center will continue these activities while adding a greater emphasis on survey research education and exploring other opportunities to benefit public dialogue in government, politics and public policy.

Hagen replaces the Center’s prior director, Janice Ballou, who retired from Rutgers last fall, and Professor Cliff Zukin, who had stepped in as interim director. Zukin, in addition to his teaching, research and other responsibilities, will resume directing the SLERP.

YOUNG ELECTED OFFICIALS (CONTINUED)

Institute of Politics and Board of Governors Professor of Politics, along with Debbie Walsh, director of Eagleton’s Center for American Women and Politics, Susan Sherr, director of Eagleton’s Civic Engagement and Political Participation program, and Kathy Kleeman, senior program associate at Eagleton. Staffing the project is Jessica Roberts, a recent Douglass College graduate.

The project team has identified young elected officials and compiled a national database. They worked with Center for Public Interest Polling director Cliff Zukin and graduate student Krista Jenkins to design the survey instrument, which has been made available to respondents either online or on paper.
Fellows Program Activities

This year’s 12 Eagleton Fellows attended a wide variety of politically-connected discussions and trips. They participated in programs focused on each of the two major events this year that coincide in New Jersey only once every 20 years - redistricting based on the decennial census and the transition to a new governor.

In addition, they made the traditional visits to the legislatures in Trenton and Annapolis, Maryland, and also toured the New Community Corporation in Newark, the largest community development agency in the country. They also had private sessions with, among others, former Massachusetts Governor Michael Dukakis who was joined by former New Jersey Governor Brendan Byrne; newly-elected New Jersey Assembly Representatives Upendra Chivukula and Michael Doherty; campaign consultants Brad Lawrence and Larry Weitzner; and former U.S. Secretary of Labor Alexis Herman.

The Fellows chosen for next year are coming from eight schools and departments, with most pursuing Master’s Degrees at the Bloustein School of Public Policy, and also at least one from each of the following departments: Agricultural Economics, Music, and Political Science; and each of the following schools: Business, Communication, Information and Library Science, Criminal Justice, Law (Camden) and Social Work.

The Fellowship Program for 2002/2003 will be organized around a year-long seminar led by two experienced visiting practitioners: Michael Catania, director of the New Jersey Nature Conservancy and former legislative staff member and deputy commissioner of the Department of Environmental Protection, and teacher and staff member at Eagleton; and Pete McDonough, public affairs and public policy consultant, and former legislative and Congressional staff member, campaign manager, and communications director for Governor Whitman.

The second class of Henry J. Raimondo Legislative Fellows also had a useful and interesting year. Drawn from the Department of Public Policy and School of Communication, Information, and Library Studies (SCILS) in New Brunswick, the Schools of Criminal Justice and Management in Newark, and the School of Law in Camden, the eight fellows worked 15 hours per week for one of the legislative staff offices with front row seats to watch a new governor and legislature take office and to help the legislature wrestle with the serious financial problems and other issues facing New Jersey.

Raimondo Fellow Beth Schroeder, who received a Masters in Public Affairs and Politics from the Bloustein School, was hired to a full-time position on the Assembly Democratic staff at the conclusion of her internship. She joins two other Raimondo Fellow alumni who are employed by the New Jersey legislature. In addition, Gina Marcello-Serafin, who is pursuing a Ph.D from SCILS, has joined Jamestown Associates, working as a consultant to Republican campaigns across the country.

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Center for American Women and Politics (CAWP) Newsletter Enclosed

Eagleton's Center for American Women and Politics circulates a separate newsletter highlighting its work. Rather than including just a small selection of the Center's recent activities in this Eagleton newsletter, we are enclosing the most recent CAWP newsletter for your information.
CIVIC EDUCATION (CONTINUED)

heterogeneous countries inevitably entails disagreement, debate, and compromise. If students are asked merely to memorize the Bill of Rights or to put in a certain number of hours at a nursing home or elementary school, they may not be prepared to tolerate – let alone to appreciate – the give and take they will see in Congress, in state legislatures, and elsewhere in government.

By conducting a multi-state survey of social studies teachers as well as intensive focus groups and work sessions with teachers, Hibbing and Rosenthal hope to gain a better understanding of what needs to be done to give students a more realistic view of politics. Information on teacher attitudes as well as teacher perceptions of the constraints placed on their teaching (by state standards, parents, administrators, and the like) should make it possible to determine the best approach to changing civic education so that young people are not turned off by the unavoidably dissatisfying nature of democratic politics. * * *

NEWARK STUDENT VOICES (CONTINUED)

approximately 50 high school students.

On April 17th, Newark Student Voices students participated in a WBGO radio forum moderated by news director Doug Doyle. The goal of the forum was to allow students to voice their concerns about the future of their city to the Newark community. Students discussed gang violence, recreational activities for youth, school safety, and economic development. The forum aired on May 12th.

On April 25th, one representative from each of the participating high schools questioned the three mayoral candidates, Booker, Smith and Mayor Sharpe James, at a forum at NJN’s Newark studios. Highlights from the forum were broadcast on later dates.

All of these events provided students with opportunities to become part of the civic dialogue of their city and to feel like valued members of the community. Hopefully, the students will now feel more empowered both to vote and to actively engage in solving the problems that affect them in their daily lives.

Newark’s mayoral election took place on Tuesday, May 14. The Newark Student Voices Project continued until the end of June with post-campaign analysis and discussion. The project culminated in a citywide civics fair where students presented class projects created during the semester.

Newark Student Voices is part of the National Student Voices Project of the Annenberg Public Policy Center of the University of Pennsylvania, with funding from the Annenberg Foundation and The Pew Charitable Trusts. * * *

ABOUT THE EAGLETON INSTITUTE OF POLITICS

The Eagleton Institute of Politics at Rutgers University explores state and national politics through research, education, and public service, linking the study of politics with day-to-day practice. The Institute focuses attention on how contemporary political systems work, how they change, and how they might work better. Eagleton’s faculty, centers and programs specialize in the study of: state legislatures; public opinion polling and survey research; women’s participation in politics; race and politics; campaigns, elections and political parties; civic education and political engagement; electronic democracy and New Jersey politics. The Institute includes the Center for American Women and Politics (CAWP) and the Center for Public Interest Polling (CPIP).

SEND US YOUR COMMENTS

We welcome your comments and responses to our newsletter, as well as your suggestions for future issues. Current and past issues are posted on Eagleton’s website. The Eagleton Institute of Politics newsletter is edited by Katherine E. Kleeman and designed by Linda Phillips. Contributors to this edition include: Michelle Horgan, Chris Lenart, Don Linky, Ruth B. Mandel, Monika McDermott, Jessica Roberts, Susan Sherr, Debbie Walsh, and John Weingart.

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