Eagleton Institute of Politics

The Eagleton Institute of Politics explores state and national politics through research, education, and public service, linking the study of politics with its day-to-day practice. The Institute focuses attention on how the American political system works, how it changes, and how it might work better.

Eagleton's faculty, centers and programs specialize in the study of:
- state government and politics
- public opinion polling and survey research
- women's political participation
- minority and immigrant political behavior
- governors
- campaigns, elections and political parties
- ethics
- civic education and political engagement
- young elected leaders and youth political participation
- New Jersey politics

The Institute includes the Center for American Women and Politics, the Eagleton Center for Public Interest Polling, and the Center on the American Governor. Eagleton also houses the Clifford P. Case Professorship of Public Affairs, the Arthur J. Holland Program on Ethics in Government, the Louis J. Gambaccini Civic Engagement Series, the Senator Wynona Lipman Chair in Women's Political Leadership, and the Albert W. Lewitt Endowed Lecture.

For Rutgers undergraduate and graduate students, Eagleton offers a range of education programs, including an undergraduate certificate, graduate fellowships, research assistantships and internships, and opportunities to interact with political practitioners.

The Institute convenes conferences and other forums for the general public. In addition, Eagleton undertakes projects to enhance political understanding and involvement, often in collaboration with political leaders, government agencies, the media, non-profit groups, and other academic institutions.
Message from the Director

SUMMER 2014

Graduation season was not entirely calm at the university this spring. After former Secretary of State Condoleezza Rice was announced as commencement speaker and designated to receive an honorary degree, some students and faculty began protesting. Despite President Robert Barchi’s statement in support of Secretary Rice, she ultimately withdrew from the event, reluctant to distract from the celebration.

I mention this now not to share a particular opinion of the situation, but rather to note the intense discussions generated among students, and especially to highlight a decidedly Eagleton moment. A few days before graduation, we had gathered for our annual picnic to congratulate and cheer on Eagleton’s Undergraduate Associates. When I returned to my desk, I found a string of messages from members of the 1968 class of Eagleton Fellows. One 1968 Fellow had launched the discussion; many responded to comment on the commencement controversy. By the time I saw the correspondence, an energetic give-and-take had bounced through cyberspace. Forty years removed from their Eagleton days, and still they sought out one another to discuss a thorny issue. I was struck by how their comments reflected exactly what the Undergraduate Associates had just praised about the Eagleton program — linking and learning in a community of shared interests and diverse (often divergent) views. The undergraduates at the picnic easily communicated across differences — without defensiveness, and with good humor.

In my response to the 1968 alumni, I wrote that the seniors in Eagleton’s 2014 Undergraduate Associates class included both leaders of the sit-in at President Barchi’s office to protest the selection of Secretary Rice as well as students who had written, spoken and even been interviewed on national TV expressing disappointment about Rice’s decision to withdraw. Our students spoke their minds, made their cases, and disagreed with one another. At the picnic they shared their gratitude for the opportunity to study at Eagleton and to debate issues about which they felt strongly.

1968 was another charged and controversial political time at Rutgers and across the country, a provocative moment when Eagleton Fellows had an opportunity to champion and engage in passionate political discourse. Hearing from those alumni in 2014 reminded me that the Eagleton experience withstands the test of time. In an increasingly polarized world where too often thoughtful dialogue is missing from politics and government, surely Eagleton’s mission is more important and relevant than ever.

At the Eagleton Institute of Politics, we believe in education that fosters and respects the exploration and informed exchange of different — and differing — ideas. Tolerance for thoughtful, probing exchanges that advance knowledge and understanding is not just the heart of a university, but the heart of our democracy.

I am perennially made hopeful by the young people who come through Eagleton. At the stage of life when we meet them, most retain some idealism and believe that the future can be better with their help. Good for them! It is essential to encourage and nurture idealism; teach basic principles and also hard realities; encourage them to develop their voices; and always, always find ways to inspire them so that, like the Class of 1968, they can become and continue to be informed, engaged citizens in this dynamic world.

Ruth B. Mandel
The Eagleton Fellowship Program was the first program established when the Institute was founded in 1956. The Class of 2014 Eagleton Fellows emerged from Wood Lawn eager, as Florence Eagleton intended, to face the many civic, government and political challenges confronting our country.

This year’s 27 Eagleton Fellows were graduate and professional school students from all three Rutgers campuses seeking degrees in fields as diverse as education, ecology and evolution, social work, public administration, communications, law, city and regional planning, public policy, public affairs and political science. (See list on page 4.) The group, which formed tight-knit bonds early in the year, encompassed Democrats, Republicans and independents with past professional experiences including: U.S. Marine serving in Iraq; high school social studies teacher; news reporter; state police officer; firefighter and emergency medical technician; pastry chef; financial services manager; ordained minister; natural resource coordinator; and theatrical stage manager.

During the fall semester, each Fellow took either Legislative Policymaking, taught by Joe Doria, or the Seminar in American Politics co-taught by Doria and Pete McDonough, a bipartisan team with extensive background in state and national politics and government. In the spring, Fellows spent at least 15 hours each week immersed in a placement in the Legislature or a government agency. (See table on page 5.) Throughout the year, Fellows gathered monthly for in-depth discussions about policy, politics and government. Over the year, topics included:

- Newark and local government (with Mo Butler, Eagleton alumnus and chief of staff to Mayor Cory Booker);
- public policy on issues that require risk comparisons (with Eagleton Associate Director John Weingart);
- differences in working for the legislature and regional government (with Eagleton Visiting Associate Bill Baroni);
- lobbying, human services and South Jersey politics (with Eagleton Visiting Associate Dale Florio, lobbyist Patrizia Zita, Commissioner Jen Velez and Eagleton alumnus and Atlantic County Republican Committee Chairman Keith Davis);
- implementation of the Affordable Care Act and the NJ state budget (with Eagleton Visiting Associate and director of the State Health Reform Assistance Network, Heather Howard, and David Rosen, legislative budget and finance officer for Office of Legislative Services); and

“I enjoyed meeting such dynamic, accomplished, and motivated colleagues and the variety of learning experiences to which I was exposed. Learning from my Eagleton colleagues and the varied political perspectives and guests was most valuable. My Eagleton experience was more than I could have imagined.”

— Roosevelt Donat, '14 Fellow

Maryland Senate President Mike Miller spoke to the Eagleton Fellows during their visit to Annapolis.
In the 40 years since its establishment, the Eagleton Undergraduate Associates Program has developed a reputation for attracting bright, politically aware students with diverse opinions and a penchant for lively — even heated, but also civil and friendly — discussion.

The Eagleton Undergraduate Associates Program is offered in collaboration with the Department of Political Science. Undergraduate Associates explore the real-world practice and processes of American politics, learning from experienced practitioners. Those selected for the program take a series of three courses at Eagleton, starting in the second semester of their junior year and continuing through their senior year; as part of the program, they complete internships related to government or politics. (See table on page 5).

This year’s Undergraduate Associates, drawn from both the New Brunswick and Camden campuses, represented fields of study that included: political science; philosophy; Spanish; history; economics; women’s and gender studies; English; French; psychology; criminal justice; finance; East Asian studies; Latino and Hispanic Caribbean studies; planning and public policy; bioenvironmental engineering; sociology; labor studies; math; molecular biology and biochemistry; and cell biology and neuroscience. (See class list on page 4.)

I liked thinking through the types of questions about politics — mechanical, ethical, etc. — that I can’t really think through in a constructive way anywhere else. The study of applied politics was exactly what I hoped the political science major at large would be.”
— Sam Berman, ’14 Undergraduate Associate

“I liked the community that formed amongst the Undergraduate Associates — really invaluable and a group that will continue to keep in touch.”
— Judith Foo, ’14 Undergraduate Associate

The fellowship year ended with a closing program highlighted by remarks on the satisfactions of government service from Congressman Frank Pallone Jr., New Brunswick’s representative in Congress.

The program taught me how to think about politics, and it showed me politics from the inside, which I wouldn’t have been able to get anywhere else.”
— Sherif Ibrahim, ’14 Undergraduate Associate
Eagleton Fellows  
**DEGREE/MAJOR**

- **JUI AGRAWAL**  
  MPP/Public Policy (NewB)

- **ZUNAIR ASHFAQ**  
  MSW/Social Work (NewB)

- **OLTA BEJLERI**  
  JD/Law (Nwk)

- **SARA BENNETT**  
  MSW/Social Work (NewB)  
  JD/Law (Nwk)

- **STEVEN BRODY**  
  JD/Law (Cam)

- **SPENCER CLAYTON**  
  PhD/Public Affairs (Cam)

- **CRYSTAL DESVIGNES**  
  MA/Political Science (Nwk)

- **LEAH DIMATTEO**  
  JD/Law (Cam)

- **MARGARET DOBBS**  
  MCRP/Urban Planning (NewB)

- **ROOSEVELT DONAT**  
  JD/Law (Nwk)

- **STEVEN FERNANDEZ**  
  MPA/Public Administration (Nwk)

- **PETEER FU**  
  JD/Law (Cam)

- **STEVEN GALANTE**  
  MA/Communication & Information (NewB)

- **NOAH GLYN**  
  MPP/Public Policy (NewB)

- **LEONARD JONES**  
  JD/Law (Nwk)

- **IAN LIBERTY**  
  JD/Law (Nwk)

- **ANTHONY MARCUM**  
  JD/Law (Nwk)

- **LAUREN MARTINEZ**  
  JD/Law (Cam)

- **RACHEL MOODY**  
  MPP/Public Policy (NewB)

- **BRIAN ROCK**  
  EdD/Education (NewB)

- **NANCY SANTUCCI**  
  MPP/Public Policy (NewB)

- **ADAM SCALICE**  
  JD/Law (Cam)

- **BARBARA SILBER**  
  JD/Law (Nwk)

- **AARON WASHINGTON**  
  JD/Law (Nwk)

- **AMANDA WENCZEL**  
  PhD/Ecology & Evolution (NewB)

- **MICHAEL WOODRUFF**  
  JD/Law (Nwk)

- **BENNY ZHENG**  
  MCRP/City & Regional Planning (NewB)

---

Eagleton Fellows gathered for their year-end ceremony.

---

Eagleton Undergraduate Associates  
**MAJOR/MINOR**

- **SABRINA ARIAS**  
  Political Science, Philosophy/Spanish, History

- **SAMUEL BERMAN**  
  Political Science/Economics, History

- **LAUREN BROOME**  
  Political Science, Women’s and Gender Studies/Philosophy

- **JOSEPH CASHIN**  
  English/Political Science

- **SIVARAM CHERUVU**  
  Political Science, History/Economics, French

- **SHARON CHIANG**  
  Political Science, Psychology

- **JOHNNY CHICK**  
  Criminal Justice, Political Science

- **DONALD COUGHLAN**  
  Finance, Political Science/Economics

- **GREGORY CUI**  
  Economics/Political Science

- **MARK FEASTER**  
  Political Science/History, Philosophy

- **ANIKET KESARI**  
  History, Political Science

- **ABDUL REHMAN KHAN**  
  Political Science, Planning and Public Policy, Economics

- **ELEANA LITTLE**  
  Bioenvironmental Engineering/Political Science

- **DANIAL MANZOOR**  
  Political Science, Sociology/Labor Studies

- **DANIEL MASTER**  
  History/Political Science (Cam)

- **GORDON MORRISETTE**  
  Political Science, History, Math

- **MICHAEL NANFARA**  
  Molecular Biology and Biochemistry/Political Science

- **FELISE ORTIZ**  
  Political Science, Women’s and Gender Studies/Spanish

- **RICHARD TRENT**  
  Cell Biology and Neuroscience/Economics

---

“The guest speakers who came to class gave me insight into various careers in and around government.”

— Dan Master, ’14 Undergraduate Associate

Greg Cui spoke on behalf of the class of 2014 at the Undergraduate Associates year-end picnic.
EAGLETON STUDENT PLACEMENTS
2013-2014
- Eagleton Fellows
- Undergraduate Associates

STATE OF NEW JERSEY
Office of the Governor •
Office of the Attorney General •
Department of Agriculture •
Department of Banking and Insurance •
Department of Education •
Department of Environmental Protection •
Department of Human Services •
New Jersey General Assembly •
New Jersey State Senate •
Office of Legislative Services •
New Jersey Transit •

FEDERAL GOVERNMENT
Office of Senator Cory Booker •
Office of Senator Robert Menendez •
Office of Representative Frank Pallone, Jr. •
U.S. Department of State •

LOCAL, COUNTY AND REGIONAL GOVERNMENT
City of Jersey City •
City of Linden •
City of Newark •
City of New York •
Delaware Valley Regional Planning Commission •
Middlesex County Prosecutor's Office •

POLITICAL CAMPAIGNS
Barbara Buono for Governor •
Chris Christie for Governor •
Cory Booker for U.S. Senate •
Peter Inverso for State Senate •
Rashawn Davis for Newark City Council •

OTHER PLACEMENTS
Cumberland County Republican Organization •
Institute for Food, Nutrition and Health •
New American Leaders Project •
World Information Transfer •

2013-2014

Classes at Wood Lawn

UNDERGRADUATE CLASSES
Citizenship and Civic Engagement (Darien Learning Community)
ELIZABETH MATTO AND ANDREW MURPHY
Learning from Political Internships (Undergraduate Associates Seminar)
MICHAEL CATANIA
Political Campaigning
MICHAEL DUHAIME AND MAGGIE MORAN
WITH KELLY DITTMAR
Political Leadership
ANNA MITCHELL MAHONEY
Political Women: Some Who Dared (Byrne First-Year Seminar)
RUTH B. MANDEL
Practice of Politics (Undergraduate Associates Seminar)
GERALD M. POMPER
Processes of Politics (Undergraduate Associates Seminar)
JOHN WEINGART
RU Ready™ (Internship Seminar)
ELIZABETH MATTO
Topics in Political Science (Darien Learning Community)
ELIZABETH MATTO
Urban Politics
JOSEPH DORIA

GRADUATE CLASSES
Advanced Topics in Women and Politics: Gender, Race and the American Party System
KIRA SANBONMATSU
Advanced Topics in Women and Politics: Gender, Race and Representation
SUSAN J. CARROLL
Legislative Policymaking
JOSEPH DORIA
Problems in American Politics (Eagleton Fellows Seminar)
PETER MCDONOUGH AND JOSEPH DORIA

Women and Politics (Graduate Proseminar)
SUSAN J. CARROLL

“Despite the bad rap NJ politics gets in culture and in the press, there are some genuinely good people working in the State House. The yellow employee badge seems to elicit a sense of camaraderie from those that work there. It’s the one job experience I’ve had that I genuinely miss!”
—Steven Galante, ’14 Fellow

CONTINUING EDUCATION
The Life of Politics (Osher Lifelong Learning Institute)
GERALD M. POMPER

New Jersey Governor Chris Christie talked with 2015 Undergraduate Associate Anthony Covington after speaking to the Political Campaigning class.
**Political Campaigning Course**

Every Tuesday evening in autumn, Eagleton’s Drawing Room overflowed with Rutgers undergraduates fortunate enough to have gotten into Political Campaigning. Offered as a collaboration between the Institute and the Department of Political Science, the course is taught by Michael DuHaime and Maggie Moran, a bi-partisan team of Rutgers graduates who are two of New Jersey’s most respected campaign strategists. Perhaps as valuable as the insider’s guide they offer the students on all aspects of political campaigns, is the opportunity to see the instructors working as a team and debating issues with respect and good humor despite strong political differences. This year, DuHaime and Moran, aided by Assistant Research Professor Kelly Dittmar, brought to the class an impressive roster of candidates, consultants, pollsters, journalists, lobbyists, and elected officials. Highlights included lengthy visits from Governor Chris Christie and Jersey City Mayor Steve Fulop, Assemblywoman Bonnie Watson Coleman and Assemblymen Jon Bramnick and Lou Greenwald, Republican strategist Ken Mehlman, pollsters Adam Geller and Jeffrey Plaut, and a panel of journalists with Matt Friedman (*Star-Ledger*), Darryl Isherwood (nj.com), Brian Thompson (WNBC-NY) and Kate Zernike (*New York Times*).

“I can’t believe how much I learned in this course. By far the best class I have ever taken. I was exposed to a side of politics I never knew about and gained a newfound appreciation for the subject as a whole.”
— Political Campaigning Student

Guest speakers for Political Campaigning included former Republican National Committee Chairman Ken Mehlman.

Christie and Jersey City Mayor Steve Fulop, Assemblywoman Bonnie Watson Coleman and Assemblymen Jon Bramnick and Lou Greenwald, Republican strategist Ken Mehlman, pollsters Adam Geller and Jeffrey Plaut, and a panel of journalists with Matt Friedman (*Star-Ledger*), Darryl Isherwood (nj.com), Brian Thompson (WNBC-NY) and Kate Zernike (*New York Times*).

---

**2014 Eagleton Aresty Undergraduate Research Projects**

<table>
<thead>
<tr>
<th>NAME</th>
<th>EIP AFFILIATION</th>
<th>PROJECT TITLE/ADVISOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sabrina Arias</td>
<td>Undergraduate Associate ’14</td>
<td>The Future We Want: From Millennium Development Goals to Sustainable Development Goals/PAUL POAST</td>
</tr>
<tr>
<td>Lauren Broome</td>
<td>UA ’14</td>
<td>Douglass Oral History Project/KAYO DENDA</td>
</tr>
<tr>
<td>Mark Feaster</td>
<td>UA ’14; EIP Aresty</td>
<td>The Governor’s Powers: Vetoes and Clemency/JOHN WEINGART</td>
</tr>
<tr>
<td>Sherif Ibrahim</td>
<td>UA ’14</td>
<td>Visions Aboard the Pequod: Fluctuating Orientalism in Moby Dick/CHERYL WALL</td>
</tr>
<tr>
<td>Chelsea Jeskie</td>
<td>UA ’15</td>
<td>Religious Pluralism and Political Identity in the United States/ANDREW MURPHY</td>
</tr>
<tr>
<td>Elizabeth Kantor</td>
<td>EIP Aresty</td>
<td>Examining Best Practices for Sampling and Weighting Dual-Frame, Statewide Surveys/DAVID P. REDLAWSK</td>
</tr>
<tr>
<td>Kira Kaur</td>
<td>UA ’15; EIP Aresty</td>
<td>Hillary Rodham Clinton on the Forefront of Women’s Rights: One Woman’s Global and Domestic Influence/RUTH B. MANDEL</td>
</tr>
<tr>
<td>Eleana Little</td>
<td>UA ’14</td>
<td>CMAQ Model Challenges: More Accurate Accounting for Secondary Organic Aerosol Formation from Bensene, Isoprene, Toluene, and Xyl/ANN MARIE CARLTON</td>
</tr>
<tr>
<td>Ian McGeown</td>
<td>EIP Aresty</td>
<td>Social Media and Public Opinion Polling/DAVID P. REDLAWSK</td>
</tr>
<tr>
<td>Hannah McVeigh</td>
<td>EIP Aresty</td>
<td>Do Women of Color Make An Impact: A Look at Statewide Executive Officials/KIRA SANBONMATSU</td>
</tr>
<tr>
<td>Rachel Moon</td>
<td>UA ’15; EIP Aresty</td>
<td>Hillary Rodham Clinton on the Forefront of Women’s Rights: One Woman’s Global and Domestic Influence/RUTH B. MANDEL</td>
</tr>
<tr>
<td>Pamela Navrot</td>
<td>UA ’15</td>
<td>The World Treaty Index: Making It Possible/PAUL POAST</td>
</tr>
<tr>
<td>Jeffrey Niesz</td>
<td>UA ’15</td>
<td>The Education of William Penn/ANDREW MURPHY</td>
</tr>
<tr>
<td>Olivia Puch</td>
<td>EIP Aresty</td>
<td>Getting to the Polls: The Impact of Polling Locations on Youth Voter Turnout/ELIZABETH C. MATTO</td>
</tr>
<tr>
<td>Shubhangi Shukla</td>
<td>EIP Aresty</td>
<td>Getting to the Polls: The Impact of Polling Locations on Youth Voter Turnout/ELIZABETH C. MATTO</td>
</tr>
<tr>
<td>Jacob Shulman</td>
<td>UA ’15; EIP Aresty</td>
<td>The Governor’s Powers: Vetoes and Clemency/JOHN WEINGART</td>
</tr>
</tbody>
</table>

---

**STUDENT-FACULTY COLLABORATIONS**

aresty.rutgers.edu

---

EAGLETON INSTITUTE OF POLITICS ■ 2013-2014
Youth Political Participation Program

America’s youngest citizens, the Millennial Generation, are unlike any generation before them. Millennials are well-educated, technologically adept, ethically diverse, optimistic, and eager to make a difference. At the same time, young people are unlikely to view the political process as a route for addressing problems and often lack the skills, knowledge, or disposition to be politically active.

Universities have long claimed a responsibility to prepare new generations of leaders in all fields, including civic leaders. In that context, the mission of the Youth Political Participation Program (YPPP) is to encourage and support political engagement and learning among young people — on the Rutgers campus, in surrounding communities, and in the nation at large — bearing in mind the distinctive attitudes and traits of Millennials. This year, we pursued a mixture of research efforts, public service programs, and educational endeavors. As always, Rutgers students played a central role in YPPP’s efforts to engage young people in politics.

For a second year, YPPP partnered with the Department of Political Science and the Office of Learning Communities to administer the Darien Learning Community initiative (DLC). Students selected for the DLC were offered the unique opportunity to combine exploration of American political thought through political science coursework with the practice of American politics through participation in YPPP. Students reflected on linkages between theory and practice, both in writing and in weekly discussions, and then extended their classroom efforts by working on YPPP’s core programs, RU Voting™ and RU Ready™.

In the fall of 2013, as New Jersey prepared for two elections — a special Senate election in October and the general election in November — RU Voting™ was hard at work registering, educating and mobilizing Rutgers students for both contests. This year the program conducted campus-wide voter registration drives for both elections and worked with Rutgers President Barchi’s office on email blasts to the entire student body on all campuses, directing them to our newly designed website (yppp.rutgers.edu) for critical voting information. We also provided, in partnership with the Office of Residence Life, consistent registration and voting information specific to each campus and residence hall. On Election Day, we offered, in partnership with Rutgers University Student Association (RUSA), a free shuttle bus to a distant site where some campus-dwelling students must vote.

RU Voting™ also presented programs to engage students in the election process and encourage them to learn about politics. A fall Pizza and Politics event featured political reporters Nick Acocella of Politifax and Matt Katz of WNYC/New Jersey Public Radio discussing key issues surrounding New Jersey’s elections. A spring Pizza and Politics program presented Fox News congressional correspondent Mike Emanuel. Also on the menu was Popcorn and Politics, with a fall gubernatorial debate watch and a spring student panel and viewing of the documentary Mitt, both cosponsored by other campus groups.

YPPP once again administered RU Ready™ at New Brunswick High School with the goal of encouraging and equipping high school students to be active citizens. The program’s hallmark is the central role played by Rutgers stu-

Students pointed visitors toward an authentic voting machine they could try out at Rutgers Day.
dents who prepare and present engaging in-class workshops. This spring, students from the Darien Learning Community spent a portion of the spring semester at the high school, enlightening over 150 students about the promise of the Millennial Generation and methods of civic participation. In April, RU Ready™ welcomed New Brunswick Mayor James Cahill as the featured speaker at its annual Young Leaders Conference for selected New Brunswick High School students.

RU Ready™ is extending its reach. This year, YPPP and New Brunswick Public Schools partnered to launch a Civics Club for students interested in pursuing their passion for politics. The RU Ready™ Civics Club’s first major project was a day-long field trip to New Brunswick’s City Hall, where they interacted with local public officials, learned more about the components of local government, and brainstormed ways to encourage political involvement among their peers. Working in collaboration with New Jersey’s Office of Legislative Services, YPPP is also taking steps to integrate the lessons of RU Ready™ into State House Express, a grant program administered by Eagleton that supports school trips to the New Jersey State House. (See page 9.)

At the Youth Political Participation Program, we believe not only that political participation is a critical component of a democracy’s health, but that the knowledge, skills, and attitudes associated with good citizenship can and should be taught to young people. Preparing and encouraging young people to be active citizens remains central to the work of the Institute — and especially to the work of YPPP.

The Fund for Civic Engagement and Education

Working with students from the Aresty Research Center, RU Voting™ conducted original research on polling locations and constructed an index to measure the difficulty of accessing sites. This index, while designed at Rutgers, can be used to study campuses nationwide. The research was supported by the Fund for Civic Engagement and Education.
State House Express

The State House Express afforded 24 high schools and 37 middle schools — from 20 of the state’s 21 counties — the opportunity to take a total of 2,249 students to Trenton to learn first-hand how state government works. The program is supported by the New Jersey Legislature and administered by Eagleton in collaboration with the Office of Legislative Services (OLS). After ten years, the program continues to draw enthusiastic reviews from teachers and students; one teacher summarized by saying, “We had a fabulous day!”

This year, Eagleton conducted a teacher focus group to explore how well the experience met expectations and how it might be improved. Based on this and similar conversations with staff in OLS, changes are already underway. State House Express is being integrated with components of Eagleton’s RU Ready™ project to create an enriched civic engagement program. OLS has identified legislation that will be featured in the “Make a Law!” program; Eagleton will create RU Ready™ materials and projects tailored to these laws that can be used before and after student visits to the State House. Teachers can access appropriate primary documents or materials, allowing them to build activities around Common Core standards. Knowing the relevant committees and members who might consider the legislation addressed in the “Make a Law!” program, Eagleton can map out the legislative process for students and facilitate meetings with legislators, staff, or lobbyists. Eagleton can also provide contact information and templates for communicating with legislators, staff or lobbyists. We hope to create an electronic platform (a wiki on the YPPP’s website) that will allow State House Express schools, teachers and students to connect, as well as a State House Express Speakers Bureau that provides teachers with ideas and contacts for classroom or Skype visits.

BY THE NUMBERS:
YOUTH POLITICAL PARTICIPATION PROGRAM

7 THE NUMBER of Years YPPP HAS ADMINISTERED RU READY™
2,500 NUMBER OF unique visitors ACCESSING YPPP’s website
77 NUMBER OF U.S. MEMBERS OF THE MILLENNIAL GENERATION
1,000 views YPPP’s VOTER INFORMATION PAGE

SIX HUNDRED Voter Registration Page Visits

Climb Aboard!
CENTER ON THE

American Governor

ON APRIL 1ST, COINCIDING WITH FORMER NEW JERSEY Governor Brendan Byrne’s 90th birthday, the Center on the American Governor (CAG) launched a redesigned website, governors.rutgers.edu. It showcases and enhances navigation of a growing body of gubernatorial content, which now includes video-recordings and transcripts for more than 15 forums and interviews with more than 100 state leaders, as well as papers, speeches, articles, photos, analytic reports and TV campaign ads. The upgrade also expands CAG’s capacity to stimulate greater academic and general public interest in this important executive leadership post, both nationally and in New Jersey.

This year the Center continued to convene roundtable discussions and conduct individual interviews building the collection of online resources. In October, members of Governor Christine Todd Whitman’s administration met to discuss their economic initiatives and policies.

CAG co-sponsored, with the New Jersey Historical Commission, a program on “The New Jersey Governor: From the Age of the Town Crier to Twitter.” In addition, the Center hosted a public program on the first new edition of The Governors of New Jersey in 40 years, featuring Michael Birkner, a Gettysburg College history professor and one of the volume’s three editors.

The two groups of scholars awarded CAG grants in 2012 and 2013 met in December 2013 to report on their research and consider ways of expanding the study of governors. Out of that gathering came two significant initiatives:

- A pre-conference workshop on state political institutions, with an emphasis on the executive branch, will take place prior to the American Political Science Association meetings in August 2014. Hosted by the home institutions of two CAG grantees — Washington University and the University of Houston — the program will offer feedback on work in progress.
- A national publisher, Palgrave MacMillan, has accepted a proposal for a book presenting findings from research funded by CAG, with publication expected late in 2015. Tentatively titled Governors: Power, Constraint, and Leadership in the U.S. States, the book will be edited by Professor David P. Redlawsk, Director of Eagleton’s Center on Public Interest Polling.

CAG also received funding from Rutgers for two writing projects: one focusing on how governors respond to disasters, and another looking at governors who have aspired to or won the presidency. Both will be published in time to serve as resources during the 2016 election cycle.

GOVERNORS AND REVIEW COMMISSIONS

A major role of every governor is to preside over an extensive bureaucracy that evolves to administer the government’s varied responsibilities. While approaches to this responsibility rarely attract significant attention, they can have a significant impact on service delivery and program implementation. Many governors have established review commissions tasked with examining structures and processes and recommending improvements. Past efforts in this direction could offer lessons for a new governor considering such an initiative, even if she or he were in a different state. Yet no such analyses have been undertaken. Do these commissions generate meaningful change or do their recommendations become proverbial dusty studies on a shelf? Does the timing of their formation or their membership and staffing make a difference? Are there possible actions to consider in advance of, or instead of, forming this type of review group?

To begin to address these questions, CAG this year documented the work of the Management Review Commission established by New Jersey Governor Jim Florio. The Florio Archive of the Center’s website now hosts a section on Government Efficiency, which features an interview with the Commission’s executive director, a detailed timeline, as well as selected related documents. The Center will build from this analysis to examine and compare ways others have approached similar issues. This work will focus first on other New Jersey governors before expanding to consider the approaches taken by governors from other states.

GOVERNORS AND MUSIC

Issues of public administration may be among the most serious and staid addressed by the Center to date. At the other end of any spectrum of “wonkishness” would be our exploration of the music governors create and inspire. This project has so far identified 30 governors who either wrote or performed music themselves or were the subjects of songs written by others. Descriptions of the songs, lyrics, relevant photos and links to audio and video recordings are now included in the Center’s On the Lighter Side. Visitors can, for example, see the folk-rock band led by the current governor of Maryland, Martin O’Malley, hear a campaign song from Harold Hoffman’s successful 1934 campaign for governor of New Jersey, or listen to “The Ballad of Earl K. Long” about the man who followed his more famous brother Huey to serve as governor of Louisiana on three separate occasions between 1939 and 1960.
Eagleton Program on Immigration and Democracy

The Eagleton Program on Immigration and Democracy presented a series of public discussions organized by Visiting Scholar Sayu Bhojwani. Bhojwani is an immigrant rights and social justice advocate who served as New York City’s first Commissioner of Immigrant Affairs. She is the founding director of the New American Leaders Project, the only national nonpartisan organization specifically focused on preparing first- and second-generation immigrants for civic leadership. Bhojwani completed her doctorate in politics and education at Teachers College, Columbia University in spring 2014.

Programs Included:

The New Majority and Political Representation: A Look at Immigrants as Candidates, Elected Officials and Policymakers: Bhojwani spoke about the imbalance between a growing immigrant population and the representation of immigrants in elective office across the U.S. She reviewed how political representation can help create opportunities for immigrants to see people like themselves in office, can ensure that the needs of immigrants are addressed in policymaking, and can help boost immigrant participation at the polls.

The Politics and Players of Immigration Reform: Frank Sharry, executive director of the DC-based nonprofit America’s Voice, talked with Bhojwani about the status of immigration reform efforts in Washington. Sharry provided the historical context of current legislative efforts and described areas for potential compromise and agreement on the controversial issue. Like the earlier program, this one can be viewed at epid.rutgers.edu.

(Re) Emerging Political Actors: Nonprofits and Immigrant Incorporation: Bhojwani emphasized the importance of nonprofits to immigrant integration, in particular because they provide “culturally competent, linguistically specific services” to immigrants and are recognized as trusted entities in their community. She explained that nonprofits are important players in immigrant political integration because they can act as entry points to elected officials, advocate for communities, educate candidates, host candidate forums, and encourage immigrants to engage with politics.

During the fall 2014 semester, Bhojwani will teach a new political science seminar at Eagleton, Politics and the New Majority. Her students will explore themes in political participation by new immigrant groups, with an emphasis on Asian and Latino communities. The focus will be on electoral campaigns, particularly by immigrant and non-immigrant candidates running for office, and the students will be engaged in primary and secondary research on campaigns.
Engaging Women in the Civic Life of our Country has taken the Center for American Women and Politics (CAWP) down exciting new paths this year. Ever since CAWP first began identifying and counting women officeholders, we recognized the need for strategies to prepare more women to consider public leadership, run for office, and serve effectively. Our scholarly research has shown why it matters and has suggested ways to encourage and motivate women; gathering names and numbers has confirmed that the progress is steady, but far too slow. We’ve worked for decades with college students through NEW Leadership™ and groomed women candidates through Ready to Run®; both programs now operate around the country through national networks of partners, serving 1,500 women annually in 32 states. Through all of these efforts, we have come to see the urgency of connecting with girls and young women very early in their development to show them women already in leadership, teach them why it’s essential to put more women on that pathway, and demonstrate how they can step up.

Focusing on youth led to the creation of CAWP’s newest program — Teach a Girl to Lead™ (TAG). In 2013, the White House sought out CAWP to take the lead on improving civic education in America, with the specific goal of lifting the leadership ambitions of women and girls. The first step was to help organize the April 2013 White House Conference on Girls’ Leadership and Civic Education. Armed with the insights of educators, leaders of youth serving organizations, media gurus and women public leaders from that meeting, CAWP created Teach a Girl to Lead™ to make women’s leadership visible to the next generation (including both girls and boys) by bringing together all the facets of the Center’s work.

Teach a Girl to Lead™ has begun to offer free resources through a user-friendly new website, tag.rutgers.edu, where teachers, parents and youth-serving organization leaders can find best practices and easily accessible tools and information to use in the classroom and beyond. TAG also draws upon the Center’s long-standing relationships with women officials at every level of government, thousands of whom have already been invited to take an active role in classrooms across America.

None of this work would be possible without the vision and support of two special benefactors, former Pennsylvania State Senator Connie Hess Williams and Lauren Embrey. Thanks to their personal interest, the Hess Foundation and Embrey Family Foundation have each contributed generously to help CAWP launch TAG.

Acting on the prescription at the heart of TAG, “You can’t be what you can’t see,” CAWP brought outstanding women leaders to Rutgers in 2014. House Democratic Leader Nancy Pelosi, a true pioneer and role model as the first woman Speaker of the U.S. House of Representatives, spoke to a standing-room-only audience on a March Monday morning. She recounted some of her experiences as leader and offered advice and encouragement to young people considering public service. Pelosi’s mentorship and her admonition to “know your own power” have proven inspirational to Congresswoman Donna Edwards of Maryland, this year’s holder of the Senator Wynona Lipman Chair in Women’s Political Leadership, who visited a few weeks after Pelosi. In her remarks, Edwards expanded on the difference women make in Congress. In addition, Congresswoman Grace Meng of New York spoke at Ready to Run®, and New Jersey Lieutenant Governor Kim Guadagno keynoted NEW Leadership New Jersey™.
Connecting with CAWP

CAWP is employing new outreach strategies to serve varied constituencies most effectively. The Center makes extensive use of social media, especially Facebook and Twitter, to draw attention to our websites and information. A bi-weekly e-newsletter, News and Notes, provides timely updates about women and politics. Our blog, footnotes, provides quick updates and reflections on current topics, often referring readers to other resources both at and beyond the Center. We have also initiated a series of research briefs under the title A Closer Look, offering analysis and context for subjects such as women in state legislative leadership, women running for the Senate, and women governors. Partnerships with other organizations have also resulted in two reports: The Status of Black Women in American Politics (with Higher Heights for America) and Money in Politics with a Gender Lens (with Re: Gender and the Center for Responsive Politics).

Looking ahead, CAWP has re-activated the Presidential Watch web page in anticipation of potential women candidates in 2016. Between now and then, we are preparing for high-visibility congressional and gubernatorial races in 2014 — and much more work to ensure that women will be equipped to pursue their political ambitions for years to come.

EILEEN FISHER Outfits CAWP Programs for Success

Donors support the work of CAWP in many ways — grants, bequests, in-kind contributions, and event sponsorships, to name some of the most common. But this year’s funding from EILEEN FISHER came in an unprecedented fashion — and indeed, fashion was at its core. The company designated March 22, 2014 as a national retail event benefiting CAWP. Ten percent of all proceeds from U.S. stores and from EILEENFISHER.com were designated for CAWP and its NEW Leadership™ and Ready to Run® partner programs around the country, and a $25 discount added even more incentive for potential shoppers. Stores used the occasion to highlight the importance of getting more women to run for office, displaying banners reading “When women run, women win” and offering discounted copies of Rebecca Sive’s Every Day is Election Day: A Woman’s Guide to Winning Any Office from the PTA to the White House. In addition to building awareness, the day’s efforts resulted in a total contribution of more than $202,000, with more than $5,000 going to each partner offering a program in 2014. CAWP thanks EILEEN FISHER for an extraordinarily generous and thoughtful approach to supporting the Center’s work!

Books from CAWP Faculty

Professors of Political Science Susan Carroll and Kira Sanbonmatsu, both senior scholars at CAWP, are co-authors of More Women Can Run: Gender and Pathways to the State Legislatures (Oxford University Press, 2013). The book is based on research conducted by CAWP. Carroll is also co-editor (with Richard Fox) of Gender and Elections: Shaping the Future of American Politics (Cambridge University Press, 2014). Now in its third edition, the edited volume focuses on gendered aspects of elections in 2012 and earlier.
Eagleton Center for Public Interest Polling

The Eagleton Center for Public Interest Polling (ECPIP) is home to the Rutgers-Eagleton Poll and also carries out projects for governmental agencies and non-profit organizations. The Rutgers-Eagleton Poll, which has been keeping New Jersey and the nation informed on public opinion in the Garden State since 1971, is the nation’s oldest statewide academic poll. The polling center provides high-quality information on public policy and political issues in New Jersey within the context of the University’s educational mission. ECPIP’s work with governmental agencies and non-profits helps to support and further the public polling mission at the heart of the Rutgers-Eagleton Poll.

Aresty Research Interns Ian McGeown and Liz Kantor presented the research they conducted for ECPIP.

By the Numbers: Rutgers-Eagleton Poll

Between polling on Superstorm Sandy recovery, the 2013 gubernatorial and special U.S. Senate races, mounting political controversies, and all things related to New Jersey politics, the Rutgers-Eagleton Poll received more than 400 media hits during the 2013-14 academic year. Coverage included attention from respected statewide (The Star-Ledger, nj.com, News 12 New Jersey) and national media (The New York Times, The Wall Street Journal, Associated Press, The Washington Post, The Huffington Post, CNN, CBS, NBC, and ABC). Results have been covered in print, online, and on the air and cited by top journalists and leading political figures, including Governor Chris Christie.

This year, the Rutgers-Eagleton Poll partnered with two other academic statewide polling institutions — Siena College Research Institute in New York and Roanoke’s Institute for Policy and Opinion Research in Virginia — to conduct a three-state study on twelve national issues at the heart of American politics today. Each center asked the same questions to assess the direction, magnitude, and intensity of voters’ attitudes between and across the three states. Despite differing geographic and demographic makeups and the hyper-partisanship we hear so much about in the news, the states turned out to be more alike than they were different. Majorities in all three states were in favor of legalizing same-sex marriage, raising the national minimum wage, legalizing medical marijuana, approving a path to citizenship, approving the Keystone Pipeline, using federal funds to make free pre-kindergarten education available, and establishing a national gun registry; opinions were more divided on the Affordable Care Act and abortion.

Nicole Busch of Fox News interviewed ECPIP Director David Redlawsk.
Since Gov. Christie first took office in 2010, the Rutgers-Eagleton Poll has been asking New Jerseyans about how well a series of traits describes the governor and how he makes New Jerseyans feel. Like his favorability ratings, assessments of Christie’s positive traits hit all-time highs post-Sandy, but then dipped in the face of the controversies that erupted in early 2014.

Assessments of Christie’s “trustworthiness” reached their lowest point ever when just 27 percent said the trait describes him very well. At the same time, the applicability of negative traits and emotions increased—particularly for his most infamous trait, “bully,” which hit an all-time high of 43 percent who said the term describes Christie very well. But New Jersey voters thought the word “fighter”—used by Christie himself—was most applicable in the wake of the scandals: 67 percent agreed that “fighter” described Christie very well in January 2014.

In Spring 2014, ECPIP launched its long awaited, new website. The new website combines all of the Rutgers-Eagleton Poll’s past and current press releases, the Rutgers-Eagleton Poll blog, the Rutgers-Eagleton Poll data archive, live Facebook and Twitter updates from the poll, ECPIP client research services and capabilities, media coverage of ECPIP and the poll, and ECPIP’s latest academic research. Take a look at the new site at eagletonpoll.rutgers.edu, and be sure to join the ECPIP email list on the homepage for all of the Center’s latest polling updates.

After a year of skyrocketing favorability and job approval numbers as New Jerseyans rallied around their governor post-Sandy, Governor Christie’s ratings were battered in the wake of the George Washington Bridge scandal. From a 65 percent favorable and 68 percent job approval rating just before his re-election, the governor’s ratings dropped to 46 percent favorable and 53 percent job approval in January 2014, returning to the ratings he had generally received pre-Sandy. Six months later, Christie’s ratings appeared to have stabilized around the 50-percent mark post-“Bridgegate”—a level that, while solid in the political world, is a far cry from the Sandy-induced rally that carried the governor to a landslide reelection.
Named Lectures

CLIFFORD P. CASE PROFESSORSHIP
Fighting for Common Ground: How We Can Fix the Stalemate in Congress

Former U.S. Senator from Maine Olympia Snowe was the Clifford Case Professor for 2013, lecturing in Newark and New Brunswick and meeting with students and faculty. Snowe spoke about themes from her recent book, in which she describes some of the consequences of the current bitter partisan divisions. Observing that “People are looking for leaders willing to put pragmatism and principle above politics,” Snowe offered examples of occasions when leaders in Washington came together to achieve bipartisan agreements — a phenomenon she called “as rare as a dinosaur sighting” today. She concluded that “We need to stem the corrosive impact of congressional inertia and inaction” and encouraged her audience to speak up and penalize those who don’t work across the aisle.

Institute Director Ruth B. Mandel welcomed Rutgers Executive Vice President Richard Edwards, Senator Snowe, Dr. Francis Barchi and Rutgers President Robert Barchi to Eagleton.

LOUIS J. Gambaccini Civic Engagement Series:
Toward Better Citizenship
Making Our Democracy a More Perfect Union: An Evening with Chris Matthews

In a wide-ranging conversation with Institute Director Ruth B. Mandel, Hardball host Chris Matthews brought his trademark storytelling, strong opinions and sense of humor to Rutgers, regaling a packed house with his observations about politics and civic engagement. It is Matthews’ belief that “If you believe in government, you’ve got the job of making it work,” and he cited numerous instances of what has and hasn’t worked in Washington. Many of his examples came from the relationship of former President Ronald Reagan and former House Speaker Thomas P. “Tip” O’Neill, the subjects of Matthews’ recent book, Tip and the Gipper: When Politics Worked. Touching on themes of the Gambaccini series, he owned up to being “inspired by politics and leadership — I get teary-eyed.” Matthews added, “I respect anybody who has the guts to run for office.”

Students were invited to sit onstage for the conversation with Chris Matthews.

ARTHUR J. HOLLAND PROGRAM FOR ETHICS IN GOVERNMENT
An Evening with Mayor Fulop

Jersey City Mayor Steven Fulop delivered the lecture for the 2014 Arthur J. Holland Program for Ethics in Government. The Iraqi War veteran and former investment banker spoke about his decision to return to public service and run for office following the tragic events of 9/11. Fulop stressed the importance of openness in government and the need to make useful data more accessible to residents. He suggested that New Jersey’s location between two major urban media markets contributed to a scarcity of local media coverage. Mayor Fulop felt that the limited reporting on municipal government had contributed to corruption in the past. He spoke about using data and new technology to put more information in the hands of the people to increase transparency and ensure greater government accountability.
SENATOR WYNONA LIPMAN CHAIR IN WOMEN’S POLITICAL LEADERSHIP

Making a Difference: Women in Congress

Congresswoman Donna Edwards of Maryland spoke about the difference women in Congress are making, particularly on issues that affect women, children and families. She discussed the women’s economic agenda launched by Democrats to improve the lives of women through policies on issues such as child care, poverty, and pay equity. Edwards believes that electing more women would change the nature of the political game, altering the political environment and allowing for greater consensus-building.

ALBERT W. LEWITT ENDOWED LECTURE

Fox News Chief Congressional Correspondent
Mike Emanuel

Mike Emanuel visited Eagleton in April as the 2014 Albert W. Lewitt Endowed Lecturer and shared his experiences covering Capitol Hill as chief congressional correspondent for Fox News Channel. Emanuel, a Rutgers alumnus, described his path from college student to Washington, D.C. press corps member — including a detour through Texas where he spent several years covering then-governor George W. Bush. He encouraged students to “dream big and apply maximum effort to getting there.” When asked what advice he would give to young people attempting to influence Congress, Emanuel encouraged the students to get engaged and show their strength as a voting bloc. The event was co-sponsored by Eagleton’s Youth Political Participation Program as part of its ongoing Pizza and Politics series.

Writing Politics

Up the Capitol Steps: A Woman’s March to the Governorship

Former Oregon Governor Barbara Roberts read from her autobiography, which charts her pathway from small-town girl to governor. Roberts’ entry into politics was prompted by her need to ensure a quality education for her autistic son; that son, now an adult, joined Roberts at the event. The book excerpts chosen for the occasion highlighted some of the people and events along Roberts’ pathway from local activist to governor and beyond.

This Town: Two Parties and a Funeral — Plus, Plenty of Valet Parking! — in America’s Gilded Capital

Author Mark Leibovich, chief national correspondent for The New York Times Magazine, regaled his audience at the Rutgers bookstore with anecdotes from his best-selling insider’s report on the culture of Washington, D.C., a city he calls “a stew of vanity.” Leibovich described life in “the club” as fraught with self-satisfaction, self-celebration, wealth and greed, noting that he welcomed signs that the book made people uncomfortable. Yet he does not view himself as cynical; rather he believes that no one is entirely good or terrible, and the faults he identified in the book are largely with the system or culture that sucks people in, not with the people themselves.
Writing Politics

More Women Can Run: Gender and Pathways to the State Legislatures

Political science professors Susan J. Carroll and Kira Sanbonmatsu, senior scholars at Eagleton’s Center for American Women and Politics, discussed their book, More Women Can Run, which reports findings from CAWP research about women candidates. Their work challenges old assumptions about when and why women run. They suggest strategies for political practitioners concerned about women’s political equality.

A Post-Racial Change is Gonna Come: Newark, Cory Booker, and the Transformation of Urban America

Jonathan Wharton, a 2001 Eagleton Fellow and assistant professor at the Stevens Institute of Technology, summarized his new book about Cory Booker’s post-racial politics as mayor of Newark. Having followed Senator Booker’s career very closely for over a decade, Wharton offered tales of city council battles and race-based campaigning. He identified the difference between the idealistic Booker, who believes racialized politics are solely historical, and the “old guard”, who see race as a continued division within the city’s political arena. Wharton believes the next decade will be critical for Newark’s economic revitalization.

The Republican Divide(s)

Reihan Salam of The National Review spoke to an audience including undergraduates from a Rutgers course on American Conservatism. Salam addressed themes from his book co-authored with Ross Douthat, Grand New Party: How Republicans Can Win the Working Class and Save The American Dream. He talked about four policy areas in which there are sharp divisions among Republicans, describing the various viewpoints and their implications.

Prisoners of the White House: The Isolation of America’s Presidents and the Crisis of Leadership

The chief White House correspondent for U.S. News & World Report, Rutgers alumnus Kenneth T. Walsh, spoke about his latest book, Prisoners of the White House: The Isolation of America’s Presidents and the Crisis of Leadership. Walsh discussed his observations of the presidency, formed during the 20-plus years he has spent covering the White House for U.S. News & World Report.
Talking Politics

An Evening with U.S. Senator Cory Booker

Students in the introductory course in American politics, joined by other Rutgers students, staff and faculty, welcomed Senator Cory Booker, who offered brief introductory remarks before moving around the auditorium responding to student questions. Booker emphasized the capacity of the Millennial generation to effect change using the tools of technology, reaching a wide audience through “viral love.” He told the students that they are needed for our democracy, which is not a spectator sport. Booker spoke of the importance of finding one’s true calling, saying “Life is not about position, it’s about purpose.”

The Morning After

The November 2013 edition of Eagleton’s regular post-election panel conversation featured two former governors — James McGreevey and Christine Todd Whitman — along with journalists Kate Zernike of The New York Times and Darryl Isherwood of nj.com, with Institute Associate Director John Weingart moderating. After assessing the largely unsurprising election results, talk turned rapidly to future prospects for New Jersey’s newly re-elected Governor Chris Christie. The program was also streamed live on nj.com, a first for an Eagleton program.

At the June 2014 Morning After program, the contested Democratic primary in CD 12 for the seat to be vacated by Rep. Rush Holt and the surprise win by Jeff Bell in the Republican Senate primary dominated much of the conversation. Associate Director John Weingart moderated a panel featuring Matt Arco (PolitickerNJ), State Senator Jennifer Beck (District 11), Angela Delli Santi (Associated Press), and former New Jersey Governor James Florio.

A Conversation with House Democratic Leader Nancy Pelosi

Former Speaker Nancy Pelosi, now the House Democratic leader, made a morning visit to Rutgers in March to speak on behalf of Eagleton’s Center for American Women and Politics. Pelosi believes that having more women in office “is the most wholesome thing we can do for our country,” and she works to bring more women into office, knowing that they are consensus builders who will speak not only to “women’s issues” but to all the concerns of government. What she learned as a mother has served her well as a leader, and she keeps her children and grandchildren in mind when she focuses on issues like health, security and education. Among the issues she identified as having the greatest potential to make a difference for women were pay equity, paid sick leave, and quality affordable child care. She also described moments of not being recognized or respected, and she urged passion, planning and persistence.

Digital Advocacy Done Right: Politics and Leadership Online

Bret Jacobson and Ian Spencer, founders of Red Edge, discussed their company’s use of digital media on behalf of conservative causes. For them, the distinction between right and left is the desired goal: in their view, the left seeks fairness, while the right aims for opportunity. They described how they use digital media to convey “bite sized, digestible” bits of information in order to advance the goals of their clients. They start with an end in mind and then figure out a series of actions using the best available tools that will lead to demonstrable, measurable success. They drew a distinction between “digital” and “social,” noting that the former describes mechanics, while the latter involves action requiring multiple people.
The Eagleton Institute of Politics thanks the following corporations, foundations, organizations and individuals for their generous contributions to the Institute’s Centers and Programs during the 2013-2014 fiscal year:

$150,000 and above

Eileen Fisher
FairView

$25,000 - $100,000

Embury Family Foundation
John P. Hall, Jr. and Joan Hall
Hess Foundation, Inc.
Ann C. and John C. Holt
Betty Wold Johnson
The Harold and Reba Martin Family

$5,000 - $24,999

Atria Group, Inc.
Arizona Community Foundation
on behalf of Deborah G. Carstens
AT&T
Blanche and Irving Laurie Foundation
Lyle B. Dennis
Higher Heights Leadership Fund
Christopher Holland
Hunt Alternatives Fund
Ira H. Lomench
National Council for Research on Women
New Jersey Education Association
Oracle Corporation
PSEG Company Foundation
The Alan Rosenthal Family
Princeton Public Affairs Group, Inc.
John Hollister North and Penna R. North

New Jersey Utilities Association
New Jersey Manufacturers Insurance Company
Anesthesiologists, Inc.
New Jersey Association of Nurses
National Conference of State Legislatures
McManimon, Scotland & Baumann, LLC
Ruth B. Mandel
Carol and Arthur M. Lerner
Nevin E. Kessler
Kaufman Zita Group, LLC
Jimmy D. Jackson
Elizabeth A. Holland
Thomas J. Hall

Greenbaum, Rowe, Smith, & Davis, LLP
Louis J. Gambaccini
John J. Farmer, Jr.
Capital Health System
Women Donors Network
Susan N. Wilson
Women Donors Network

$1,000 - $4,999

Benjamin R. Beede
Capital Health System
Capital Impact Group, LLC
Michael P. Catania
Committee to Elect Sheila Oliver
Leonard J. DiGiacomo
John J. Farmer, Jr.
Plaster Greenberg, PC
Louis J. Gambaccini
Douglas R.M. Garcia-Luce
Patricia A.K. Godchaux
Greenbaum, Rowe, Smith, & Davis, LLP
Thomas J. Hall
Elise H. Hillman Foundation
Elizabeth A. Holland
Timothy Holland
Jimmy D. Jackson
Kauffman Zita Group, LLC
Nevin E. Kessler
Carol and Arthur M. Lerner
Ruth B. Mandel
Mary Kay, Inc.
McManimon, Scotland & Baumann, LLC
Gilda and Marc Morales
National Conference of State Legislatures
New Jersey Association of Nurse Anesthetists, Inc.
New Jersey Business & Industry Association
New Jersey Manufacturers Insurance Company
New Jersey Utilities Association
The New York Community Trust
NJR Service Corporation
John Hollister North and Penna R. North
Perzio Governmental Affairs
Princeton Public Affairs Group, Inc.
Ingrid W. Reed and Marvin R. Reed, Jr.
Kimberly S. Ricketts
SBC Management Corporation
Society of Psychiatric Advanced Practical Nurses
State Farm Insurance Companies
Zachary J. Stewart
Candace L. Straight

Martha and Stuart Tell
Wakefern Food Corp.
Debbie Walsh and Cliff Zukin
John Weingart and Deborah Spitalnik
Matthew L. Wilson and Adrienne Verdone

Up to $999

Bernadette Abrams-Torrance
Alman Group, LLC
Phyllis Alroy
James R. Antoniono
Robert Asaro-Angelo and Sarah Kan
Jennifer Crea Aydijan
Ellen F. Ayoub
Brenda and Ronald Bacon
Julius O. Bailey
George E. Barna
Lucy Davis Baruch
Jane T. Baumann
Nancy H. Becker
Ruth G. Bedford
Edward and Vivian Beeston, Jr.
Katherine Benesich
Vladimir Berns
Elizabeth R. Besen
Adam G. Bierman
Bruce Blumenthal
Jennifer Boggar
Andrew P. Bolson
Lillian C. Borromeo and Edward J. Borromeo
Valerie J. Bradley and Lewis D. Sargentich
Kim Brancato
Kirsten Schurter Brazigan
Robert K. Braziluk
LEYLAND H. BRENNER
Michael I. Brown
Buchanan Ingersoll & Rooney, PC
Martha Burk
Theresa L. Burnett
Michael T. Burns
Dorothy W. Cantor
Susan J. Carroll
Dorothy W. Cantor
Michael T. Burns
Dorothy W. Cantor
Susan J. Carroll

Buchanan Ingersoll & Rooney, PC
Michael I. Brown
Robert K. Braziluk
LEYLAND H. BRENNER
Michael I. Brown
Buchanan Ingersoll & Rooney, PC
Martha Burk
Theresa L. Burnett
Michael T. Burns
Dorothy W. Cantor
Susan J. Carroll
Dorothy W. Cantor
David B. Ogle

Tanya M. Melich
Jo Anne Sether Menard
Sara F. Merin
Cynthia Messina
Middlesex County Now
Cathryn F. Miller
Judith A. Miller
Phyllis E. Miller
Eric Minz and Shelly Jacobs Minz
Linda Jaye Moley
Rusk Molloy
Gary F. Moncrief
Elizabeth M. Muoio
W. Michael Murphy, Jr.
Michelle L. Nadow
Christine A. Nagra
Randy Neff
Jennifer T. Nersesian
New Jersey Association for Justice
New Jersey State Bar Foundation
New Jersey Women Lawyers Association
NEWPOWER PAC, Inc.
Carol Thomas Nied
Patrick O’Connell
David B. Ogle
Julie Olson
Joseph P. Piazza
Nancy K. Palmer
Benjamin L. Palumbo
Roxanne E. Parker

Ann Clemency Kohler
Roger A. Kosson
Leslie T. Kowalski
Sarah E. Kozak
Matthew Kuchyk
Melissa F. Langa
Michael C. Laracy
Barbara Ann Larson
Marc H. Lavietes
Timothy P. Law
Jesse Lazarus
Steven M. Leder
Susan and Peter Lederman
Diane Legreide
Carole Leland
Christine Lenart
Mary Alice A. Lessing-Evans
Arthur E. Levine
Lawrence D. Levit
Mark R. Levy
Joanne M. Linderoth
Thomas Loftus
Anne E. Lucke
M Public Affairs
Gerald J.R. Mackey
Gordon A. MacJone
Barrett J. Mandel
Amy B. Mansue
Emily Manz
Susan G. Marchand
Robbin S. Marks
Mason, Griffin & Pierson, PC
Susan E. Massart
Laura Matos
Sandra L. Matesen
Edward J. McBride
Brian J. McCann
Marianne McConnell
Thomas McKay III
Martha E. McKenna
Scott L. McLean
Susan O. McNamie
Peggy Lee McNutt
Carolyn S. Mealing

EILEEN FISHER
to honor and preserve the extraordinary legacy of Professor Alan Rosenthal, the Eagleton Institute of Politics has established the Alan Rosenthal Fund for the Study of State Government and Politics. A professor of political science at Rutgers University for more than forty years and the director of the Eagleton Institute of Politics from 1974-1994, Rosenthal was a nationally renowned and widely published scholar of state government and politics, considered by many the leading authority on state legislative process, leadership and ethics. This fund will support research, education and service related to the study of all aspects of state government.

we are grateful to the following founding donors:

founders
The Harold and Reba Martin Family

partners
The Family of Alan Rosenthal
Lyle Dennis
Harold Hodes and Roger Rodman
Joseph J. Roberts, Jr.

leaders
Nancy H. Becker
Benjamin R. Beede
Michael Catania and Jan Rosenfeld
Kathleen Crotty
John J. Farmer, Jr.
Tom Hall

ruth B. Mandel
National Conference of State Legislatures
William J. Palatucci
Ingrid W. Reed and Marvin W. Reed, Jr.
Matthew L. Wilson
and Adrienne Verdone
Debbie Walsh and Cliff Zukin
John Weingart and Deborah Spitalnik

friends
Robert Asaro-Angelo
and Sarah G. Kan
Jennifer Crea Aydijan
Bruce Blumenthal
Michael and Ellen Brown
Theresa L. Burnett
Susan J. Carroll
Daniel Chen and Wang Su
Betsy M. Crane
Carol C. Cronheim
Joan and Richard Crowley
Kathleen O’Loughlin Dias
Francis Donnatauio
Joseph V. Doria, Jr.
Benjamin Dworkin
Gregg Edwards
Colleen Eskow
Laurie and David Farrell
Lynn D. Farrell
Linda Fish
Elizabeth Garlatti
William J. Hamilton, Jr.
Catherine M. Haws
and Robert J. Fitzpatrick
Anne T. Henderson
John W. Hocker
Elizabeth A. Holland
Jocelyn Buck Hunn

To contribute to this fund, please contact Jennifer Bogdan at 732.932.9384 x 268 or contribute online at eagleton.rutgers.edu.

EAGLETON.RUTGERS.EDU 21

Donors

Alan Rosenthal Fund for the Study of State Government and Politics

To honor and preserve the extraordinary legacy of Professor Alan Rosenthal, the Eagleton Institute of Politics has established the Alan Rosenthal Fund for the Study of State Government and Politics. A professor of political science at Rutgers University for more than forty years and the director of the Eagleton Institute of Politics from 1974-1994, Rosenthal was a nationally renowned and widely published scholar of state government and politics, considered by many the leading authority on state legislative process, leadership and ethics. This fund will support research, education and service related to the study of all aspects of state government.

We are grateful to the following founding donors:

Founders
The Harold and Reba Martin Family

Partners
The Family of Alan Rosenthal
Lyle Dennis
Harold Hodes and Roger Rodman
Joseph J. Roberts, Jr.

Leaders
Nancy H. Becker
Benjamin R. Beede
Michael Catania and Jan Rosenfeld
Kathleen Crotty
John J. Farmer, Jr.
Tom Hall
Ruth B. Mandel
National Conference of State Legislatures
William J. Palatucci
Ingrid W. Reed and Marvin W. Reed, Jr.
Matthew L. Wilson
and Adrienne Verdone
Debbie Walsh and Cliff Zukin
John Weingart and Deborah Spitalnik

Friends
Robert Asaro-Angelo
and Sarah G. Kan
Jennifer Crea Aydijan
Bruce Blumenthal
Michael and Ellen Brown
Theresa L. Burnett
Susan J. Carroll
Daniel Chen and Wang Su
Betsy M. Crane
Carol C. Cronheim
Joan and Richard Crowley
Kathleen O’Loughlin Dias
Francis Donnatauio
Joseph V. Doria, Jr.
Benjamin Dworkin
Gregg Edwards
Colleen Eskow
Laurie and David Farrell
Lynn D. Farrell
Linda Fish
Elizabeth Garlatti
William J. Hamilton, Jr.
Catherine M. Haws
and Robert J. Fitzpatrick
Anne T. Henderson
John W. Hocker
Elizabeth A. Holland
Jocelyn Buck Hunn

To contribute to this fund, please contact Jennifer Bogdan at 732.932.9384 x 268 or contribute online at eagleton.rutgers.edu.
Former Assemblywoman’s Bequest Will Support Eagleton Programs

The Honorable Maureen Ogden, a former mayor of Millburn, NJ who served in the New Jersey legislature from 1981 – 1991, has pledged a significant bequest gift to the Eagleton Institute of Politics in support of its centers and programs. As an Assemblywoman, Ogden chaired the Conservation, Energy and Natural Resources Committee for eight years, helping to enact the Open Space Preservation Bond Act and the Freshwater Wetlands Act. She has served as an advisor to the National Affairs and Legislation Committee of the Garden Club of America and co-chair of the Public Policy Committee of the New Jersey Conservation Foundation. Ogden has been a trustee of the New Jersey Conservation Foundation and the New Jersey chapter of The Nature Conservancy. Her work on the environment and the arts has earned her numerous national and state honors. We are grateful for her pledge of support to the Institute!

Eagleton Alumni Committee

2013 – 2014

GET INVOLVED. For information visit eagleton.rutgers.edu/alumni.

Cort Adelman
(’07 Fellow)

Beth Adubato
(’02 Fellow)

Jonathan Ash
(’07 Fellow)

Julius Bailey
(’98 Undergraduate Associate)

Stephen Budinsky
(’13 Undergraduate Associate)

Jorge Casalins
(’13 Undergraduate Associate)

Randi Chmielewski
(’06 Undergraduate Associate/Staff)

Kimberley Copeland
(’13 Fellow)

Carol Cronheim
(’93 Fellow)

Cliff Dawkins
(’12 Fellow)

Amy Denholtz
(’07 Fellow)

Bhavini Doshi
(’05 Undergraduate Associate)

Hans Goff
(’08 Fellow)

Randy Gray
(’13 Fellow)

David Greenblatt
(’10 Fellow)

David Harris
(’69 Fellow)

Jack Harris
(’88 Undergraduate Associate/’11 Fellow)

Jordan Hollander
(’13 Fellow)

Andrea Huerta
(’13 Undergraduate Associate)

Mark Iaconelli
(’12 Fellow)

Donors

2013-2014

EAGLETON INSTITUTE OF POLITICS

22

EAGLETON INSTITUTE OF POLITICS

2013-2014

ALUMNI, FACULTY, STAFF

DAN JACOB
(’12 Undergraduate Associate)

Christopher Jones
(’01 Fellow)

Sabeen Kalyan-Masih
(’13 Fellow)

Matthew Kuchtyak
(’13 Undergraduate Associate)

Andrew Kunka
(’12 Fellow)

Christine Lenart
(’05 Fellow/Former Staff)

Connor Montferrat
(’13 Undergraduate Associate)

Jeffery Mullen
(’13 Fellow)

Eric Pasternak
(’11 Fellow)

Timothy Prol
(’13 Fellow)

NJ Assistant Secretary of State Carol Cronheim, Eagleton Fellow ’93, a member of the Alumni Committee, spoke in Institute Director Ruth B. Mandel’s Byrne Seminar, “Political Women: Some Who Dared.”

Mariam Ramirez
(’13 Fellow)

Maritza Rodriguez
(’11 Fellow)

Jorge Santos
(’04 Undergraduate Associate/’12 Fellow)

Tyler Seville
(’13 Undergraduate Associate)

Delana Simon
(’13 Undergraduate Associate)

Kristian Stout
(’13 Fellow)

Cathy Wang
(’12 Fellow)

Richard Wells
(’12 Fellow)

Elizabeth Wood
(’05 Fellow)

Abdur Yasin
(’13 Fellow)

+: Committee Co-chair  @: Committee Secretary  $: Committee Treasurer
2014 – 2015
Eagleton Visiting Associates

RICHARD H. BAGGER
WILLIAM E. BARONI, JR.
NANCY H. BECKER
ROGER A. BODMAN
B. THOMAS BYRNE, JR.
LOREDANA CROMARTY
KATHLEEN E. CROTTY
JOSEPH V. DORIA, JR.
MICHAEL DUHAIME
DALE J. FLORIO
DOUGLAS FORRESTER
CAREN S. FRANZINI
GAIL B. GORDON
JOHN P. HALL, JR.
JOYCE WILSON HARLEY
HEAROLD L. HODES
HEATHER HOWARD
JANE M. KENNY
GRETA KIERNAN
HERBERT C. KLEIN
ANASTASIA MANN
MAGGIE M. MORAN
MICHAEL MURPHY
THOMAS M. O’NEILL
INGRID W. REED
RICHARD W. ROPER
GINGER GOLD SCHNITZER
SEEMA M. SINGH
ROBERT L. SMARTT
CANDACE L. STRAIGHT
RICHARD T. THIOPEN
MICHELE TUCK-PONDER
MELANIE L. WILLOUGHBY
THOMAS R. WILSON
RICHARD ZEOLI

2014 – 2015
Faculty and Staff

RUTH B. MANDEL, PH.D.
Director, Eagleton Institute of Politics;
Board of Governors Professor of Politics;
Senior Scholar, CAWP

JOHN WEINGART
Associate Director, Eagleton Institute of Politics

NANCY H. BECKER
Program Development Associate, CAG

SAYU BHOJWANI, PH.D.
Visiting Scholar, EPID

JENNIFER BOGNAR
Senior Development Specialist

DEBRA BORIE-HOLTZ, PH.D.
Project Coordinator, ECPIP

SUSAN J. CARROLL, PH.D.
Professor of Political Science;
Senior Scholar, CAWP

RANDI CHMIELEWSKI
Manager, Outreach and Special Projects

BENJAMIN CLAPP
Media and Building Services Assistant

KELLY DITTMAR, PH.D.
Assistant Professor of Political Science,
Rutgers-Camden; Scholar, CAWP

JOSEPH V. DORIA, JR., ED.D.
Adjunct Faculty

MICHAEL DUHAIME
Adjunct Faculty

YASMEEN FAHMY
Administrative Assistant and Database Manager

JOHN J. FARMER, JR.
University Professor; Faculty Associate

JANICE R. FINE, PH.D.
Associate Professor, School of Management and Labor Relations; Faculty Associate, EPID

DAVID GREENBERG, PH.D.
Associate Professor of History and of Journalism and Media Studies; Faculty Associate

KATHY KLEEMAN
Senior Communications Officer

SARAH KOZAK
Senior Administrative Assistant

RICHARD LAU, PH.D.
Professor of Political Science; Faculty Associate

AMANDA MARZILIANO
Events Coordinator

ELIZABETH C. MATTO, PH.D.
Assistant Research Professor; Director, Youth Political Participation Program

PETER J. MCDONOUGH, JR.
Vice President, Public Affairs, Rutgers University; Adjunct Faculty

GLORIA MINOR
Secretarial Assistant

GARY MONCRIEF, PH.D.
Consulting Scholar, State Government and Politics

GILDA MORALES
Project Manager, Information Services, CAWP

MAGGIE M. MORAN
Adjunct Faculty

Faculty and Staff continued on following page

CAWP Director Debbie Walsh showed YPPP Director Elizabeth Matto the new Teach a Girl to Lead™ website.
2014 – 2015

Faculty and Staff

ANDREW MURPHY, PH.D.
Professor of Political Science, Director,
Walt Whitman Center for the Culture and
Politics of Democracy; Faculty Associate

SUSAN NEMETH
Public Relations Specialist, CAWP

DEANNA-MARIE C. NORCROSS
Program Coordinator, CAWP

SASHA PATTERSON, PH.D.
Program Manager, NEW
Leadership, CAWP

LINDA PHILLIPS
Unit Computing Specialist

GERALD M. POMPER, PH.D.
Professor of Political Science (Emeritus); Faculty Associate

DAVID P. REDLAWSK, PH.D.
Professor of Political Science, Director, ECPIP

KIRA SANBONMATSU, PH.D.
Professor of Political Science; Senior Scholar, CAWP

KRISTOFFER SHIELDS
Graduate Research Assistant, CAG

JEAN SINZDAK
Director, Program for Women Public Officials, CAWP

MICHAEL SOGA
Building Services Coordinator

WILLIAM VALOCCHI
Call Center Operations Manager, ECPIP

DEBBIE WALSH
Director, CAWP

THOMAS R. WILSON
Adjunct Faculty

SHARI YEAGER
Business Manager

YOLANDA ZRALY
Accounting Specialist

CLIFF ZUKIN, PH.D.
Professor of Public Policy

2013-2014

GRADUATE STUDENT RESEARCHERS/STAFF

ANDREW ALESSANDRO
(History)

CRYSTAL DESVIGNES
(Political Science)

JULIA FLAGG
(Sociology)

SARAH GOLDFARB
(English)

AIISHA HARDEN
(Political Science)

ASHLEY KONING
(Political Science)

AMANDA MARZILIANO
(Political Science)

JESSICA NEVIN
(Political Science)

MARY NUGENT
(Political Science)

VIRGINIA TANGEL
(Sociology)

JOHN WARD
(Political Science)

CATHERINE WINEINGER
(Political Science)

2013-2014

UNDERGRADUATE STUDENT RESEARCHERS/STAFF

OSCAR ABELLA
FULLAMUSU BANGURA
MATT CAPONE
JOSH CASTO
BERLEY CHERISIER
CTARAJAH BURNS
ANDREW CHEDDIE
ELISE DELL’ORO
MIHIR DIXIT
CHISA EGBELU
ZACH EISENBERG

2014 – 2015

Faculty and Staff continued from previous page

MARK FEASTER
MIQUEL GABBIDON
DEVON HIMELMAN
ODALYS JIMENEZ-CASTANO
AMI KACHALIA
SOOJI KIM
LIZ KANTOR
KIRA KAUER
ALEX MARZOCCA
JOHN MASUSOCK
IAN MCGEOWN
MAX MESCALL
STEVEN MERCADANTE
RACHEL MOON
BRIAN OLIVARES
ELIZABETH OUENDO
KEITH PAKELA
ANA PATTWELL
OLIVIA PUCH
KUNAL PAPAIYA
AMY PASSARO
GABRIELA PEREZ
JENNIFER RODRIGUEZ
RENE POLANCO
ANDREIA RUELLA
SYLVIA SCHMIDT
GAURI SHUKLA
SHUBHANGI SHUKLA
JACOB SHULMAN
ADITYA SINGH
YAGMUR SOYBAKISLI
DANA STEFANONI
DHILLON SUKHNOOR
CAITLIN L. SULLIVAN
RYAN TASHIMA
ALGASHIYA WARD-REID
JINGYING ZENG

ALUMNI, FACULTY, STAFF AND VISITING ASSOCIATES

CAG  Center on the American Governor
CAWP  Center for American Women and Politics
ECPIP  Eagleton Center for Public Interest Polling
EIP  Eagleton Institute of Politics (general)
EPID  Eagleton Program on Immigration and Democracy
Spotlight Videos

The Institute introduced a new series of “Spotlight” videos featuring selected Eagleton faculty, staff, and alumni this year. The videos are part of a broad effort to help students, alumni, and friends become acquainted with the people and projects that are Eagleton. View the series at eagleton.rutgers.edu and check back regularly for additions.

Event Videos

Did you know that the Institute’s online videos have have been viewed over 62,000 times?

Visit YouTube.com/EagletonInstitute to watch Eagleton’s 250-plus programs and interviews. Share, comment, and help us promote civil discourse about politics!