About the Eagleton Institute of Politics

The Eagleton Institute of Politics at Rutgers University explores state and national politics through research, education, and public service, linking the study of politics with its day-to-day practice. The Institute focuses attention on how contemporary political systems work, how they change, and how they might work better. Eagleton’s faculty, centers and programs specialize in the study of: state legislatures and the state executive; public opinion polling and survey research; women’s political participation; minority and immigrant political behavior; campaigns, elections and political parties; ethics; youth civic engagement and political participation; and New Jersey politics.

The Institute includes the Center for American Women and Politics (CAWP) and the Eagleton Center for Public Interest Polling (ECPIP), both established in the early 1970s. Eagleton also houses the Center on the American Governor, the Clifford P. Case Professorship of Public Affairs, the Arthur J. Holland Program on Ethics in Government, and the Lewitt Lecture.

For Rutgers graduate and undergraduate students, Eagleton offers a range of education programs, including an undergraduate certificate, graduate fellowships, research assistantships and internships, and opportunities to interact with political practitioners.

Other Eagleton programs include the Youth Political Participation Program, the Program on Immigration and Democracy, and State House Express.

The Institute also convenes conferences and other forums for the general public. In addition, Eagleton undertakes projects to enhance political understanding and involvement, often in collaboration with political leaders, government agencies, the media, non-profit groups, and other academic institutions.
Message from the Director

SUMMER 2011

“Nothing is more important to me than helping to restore the trust of the American people in our form of government and in those who serve in it. It is a challenge we simply have to meet.”

FORMER CONGRESSMAN DAVID SKAGGS — 2010-11 LECTURE IN THE EAGLETON INSTITUTE’S ARTHUR J. HOLLAND PROGRAM ON ETHICS IN GOVERNMENT

AT THE EAGLETON INSTITUTE OF POLITICS, AFTER 55 YEARS, ONE OF OUR CORE TASKS remains what Florence Peshine Eagleton prescribed and Congressman David Skaggs might endorse: education that serves the goal of promoting responsible leadership in civic and governmental affairs. Ours is not the message of a campaign or a policymaker. Regardless of the specific subject area, Eagleton sends a message of respect for the history, vision, values and institutions of democracy. We don’t shy away from identifying times and places where government might go off track and require course corrections, but neither do we condemn it wholesale for its flaws.

Ours is a breathtaking nation, an astonishing mixture of people who have come to these shores over the generations to make a new life for themselves and their families. Intentionally or not, they have been the architects and bricklayers who built a new kind of nation in a new world. We’ve all heard these themes intoned many times. They cannot be repeated often enough in our atmosphere of rigidity, reproach and divisiveness.

In the Middle East, people are spilling into the streets demanding and dying for the right to a democracy. Won centuries ago through a revolutionary struggle for liberty, our democracy here in the United States continues to require nurturing. It is our obligation and it is our privilege to educate young people about how to foster a mature democracy that encompasses differences and values compromise without degenerating into attacks on the institutions that shape and protect our way of life.

After a summer of discontent and rumblings of storms ahead, new classes of students and new audiences of interested, concerned colleagues and Institute friends will bring their questions, frustrations and curiosity to our classes and programs. We will set out once again to provide them with good information about what has worked before and what needs repair now. We will work hard to show them the way things are, but also to reinforce their hopes and ambitions for making the greater good better than it has been of late.

As you read this report, I hope the Eagleton community’s respect for politics, public leaders, and governing institutions is evident throughout.

Ruth B. Mandel
SEPTEMBER 17, 2010

C-SPAN Bus

Rutgers students had an opportunity to visit the C-SPAN Bus, which stopped at Eagleton during its national tour promoting civic engagement. Undergraduate Zaid Abuhouran, Eagleton work-study student and events assistant, tried out some of the interactive technologies on board.

SEPTEMBER 24, 2010

The Death of American Virtue: Clinton vs. Starr

Ken Gormley, dean and professor at Duquesne University Law School, discussed his book, The Death of American Virtue: Clinton vs. Starr. He commented that his hope in studying this difficult time in American history – one he considers a watershed moment in a negative way – was that “we will come to realize that making politics a blood sport is not in the best interest of any country.” He added that “Restraint is a powerful, indeed it is an indispensable, part of what we call American virtue.” Afterward, Gormley signed copies of his book.

OCTOBER 20, 2010

Elinor Ostrom

Elinor Ostrom, 2009 winner of the Nobel Prize in Economics, came to Rutgers under the auspices of several units including the Eagleton-based Initiative on Climate and Social Policy and the Office for the Promotion of Women in Science, Engineering and Mathematics. Ostrom visited with students before her talk on Institutional Robustness: How Institutional Arrangements Facilitate or Detract from Efforts to Sustain Ecological Systems.

SEPTEMBER 16, 2010

The Future for NJN and Public Media in New Jersey

Eagleton teamed with the School of Communication and Information and the Institute for Information Policy and Law to host a panel discussion on the future of public media in New Jersey, given the anticipated cutoff of state funding. Speaker Paul Starr (second from left), professor of communications and public affairs at Princeton University, discussed the findings from his report, A Future for Public Media in New Jersey (August 2010). Respondents Janice Selinger (left), acting executive director of NJN, and Ellen Goodman (second from right), co-director of the Rutgers Institute for Information Policy and Law, joined Starr in discussing the unique situation created by New Jersey’s location between two major media markets (New York and Philadelphia) and comparing the benefits of a state-owned system with foundation ownership and other options in light of shifting media conditions and financial circumstances. The session was moderated by Institute associate director John Weingart (right).
OCTOBER 7, 2010

Book Talk: Boiling Mad: Inside Tea Party America

Kate Zernike, national correspondent for The New York Times and author of Boiling Mad: Inside Tea Party America, spoke about tracing the growth of the new movement and signed copies of her book. She described the Tea Party as not a single organization, but a conservative populist movement with disdain for elites. Its members believe they are “fighting to retain ‘the real America’ and ‘take our country back.’” Their perception is that they work hard while someone else is getting away with something for free. Zernike noted that the challenge for Tea Partiers would be transitioning from mobilization to governance.

NOVEMBER 3, 2010

The Morning After: Reading the Tea Leaves

Experts, students, and community members gathered for the semi-annual discussion of the previous day’s election, moderated by Institute associate director John Weingart. Panelists included Mark Alexander, professor of law at Seton Hall University and policy director for the 2008 Obama for President Campaign; Ross Baker, professor of political science at Rutgers; Herb Jackson, Washington correspondent for The Record (Bergen County); Peter J. McDonough, adjunct professor, Eagleton Institute of Politics and communications director for Gov. Christine Todd Whitman; Debbie Walsh, director of Eagleton’s Center for American Women and Politics.

NOVEMBER 15, 2010

Holland Lecture: Ethics in Congress: The Spirit vs. The Letter

Former Congressman David Skaggs, now chairman of the Congressional Board of Ethics, was the 2010-11 lecturer for the Arthur J. Holland Program on Ethics in Government. Skaggs spoke about Ethics in Congress: The Spirit vs. The Letter. Institute director Ruth B. Mandel (left) and associate director John Weingart (second from right) are pictured with Skaggs (center, with bow tie) and members of the Holland family, including Betty Holland (center left), Eagleton Fellow ’58 and widow of the late Arthur Holland. According to Skaggs, “We very much need an infusion of purposeful idealism into the political ranks.”

I thought it was very interesting. I especially liked the discussion about the interplay between gerrymandering and ethics.

ERIC PASTERNACK, ’11 FELLOW, ON DAVID SKAGGS TALK

DECEMBER 14, 2010

A Fireside Chat with Governors Thomas H. Kean and Mario M. Cuomo

Former Governors Mario Cuomo (NY) and Tom Kean (NJ) shared a laugh during their visit to the Eagleton Institute for a fireside chat in connection with the Kean archive of the Center on the American Governor. The two engaged in an amicable and anecdote-laden discussion of how they worked together across state and party lines to serve the public. Each spoke admiringly of the other. Asked what advice he might give his son, Tom Kean Jr., New Jersey’s current senate minority leader, Governor Kean suggested that Mario Cuomo would not be a bad example to follow.
FEBRUARY 2, 2011

Moral Majority to Moral Minority: Politics in a De-Christianizing America

New York Times op-ed columnist Ross Douthat answered questions and exchanged ideas with Eagleton students after his talk Moral Majority to Moral Minority: Politics in a De-Christianizing America, part of the series “It’s ALL Politics.” Douthat (center) discussed the consequences of what he views as the weakening of traditional institutional American churches and the concomitant rise of evangelical mega-churches and other spiritual movements, including what he described as “moralistic therapeutic deism.”

MARCH 30, 2011

Life in the White House: Fact or Fiction

Nicolle Wallace, White House communications director under President G.W. Bush, offered glimpses into White House life and the McCain/Palin campaign, as well as her White House novel, Eighteen Acres. The novel features a woman president, and Wallace’s up-close observations of women like Barbara Bush, Laura Bush and Hillary Clinton informed her creation of strong fictional women characters.

APRIL 7, 2011

Preparedness, Pandemic, and Political Change

Dr. Richard Besser, ABC News’ senior health and medical editor and former acting director of the Centers for Disease Control and Prevention, offered his perspectives on Preparedness, Pandemic, and Political Change, as part of the series “It’s ALL Politics.” While trained as a physician and experienced as a public servant, Besser was not used to being “political.” His role as acting CDC director forced him to confront issues such as the H1N1 virus and sharpened his awareness of how to maintain scientific integrity even while recognizing political pressures inherent in governmental involvement with health concerns.
**APRIL 13, 2011**

*Conversation with Rachel Maddow*

MSNBC host Rachel Maddow (center) came to Rutgers for a conversation with Institute director Ruth B. Mandel (right) as part of Eagleon’s “It’s ALL Politics” lecture series. Julia Nutter (left), a 2010 Rutgers graduate who interned both at Eagleton and at MSNBC and now works full-time for Maddow, arranged for the visit. Maddow discussed how she and her staff identify and research topics for the show and the pleasure she gets from trying to understand and then explain the news. Asked what she considered “the most important issue that no one is discussing,” she presciently described the central role of Pakistan in the overall situation in South Asia and the Middle East.

**APRIL 15, 2011**

*Lewitt Lecture: Both Sides Now: A Conversation with Two Congressmen*

Congressmen Rush Holt (D) and Leonard Lance (R) visited the Eagleton Institute for *Both Sides Now: A Conversation with Two Congressmen*, the 2010-11 Lewitt Lecture. Each expressed admiration for the other as they both drew on extensive knowledge of history to provide a context for current congressional deliberations, particularly about fiscal issues and entitlements.

**APRIL 30, 2011**

*Rutgers Day*

On a day when the University showcased its departments and programs for 70,000 guests, Eagleton collaborated with the Department of Political Science to create an exhibit featuring politics-themed fun. Visitors could pose for photos with cardboard politicos including President Obama, Secretary of State Hillary Rodham Clinton, former President Ronald Reagan, and former Governor Sarah Palin. They could also play a “Toss Your Hat in the Ring” game, register to vote, and learn about Eagleton’s programs, and youngsters drew pictures showing what they thought a President looks like.

**MAY 2, 2011**

*Senator Wynona Lipman Lecture in Women’s Political Leadership: Valerie Jarrett*

Valerie B. Jarrett, senior advisor to President Barack Obama and chair of the White House Council on Women and Girls, presented the 2010-11 Senator Wynona Lipman Lecture on Women’s Political Leadership. Discussing the job of speaking on behalf of the President, she noted that “Having to defend an argument only makes it better.” She also observed that “Leaders do hard things, and they distinguish themselves with civility and passion.” She pointed out that “It’s up to all of us to put pressure on the media to focus on what’s really important, because there’s so much serious work left to do.”

**JUNE 8, 2011**

*The Morning After: The 2011 Primary Follows a New Map*

The June 2011 edition of Eagleton’s traditional post-election conversation, moderated by Institute associate director John Weingart, featured Dale Florio, partner, Princeton Public Affairs Group and former chair, Somerset County Republican Organization; Darryl Isherwood, editor, *Politicker NJ*; Joan Quigley, assemblywoman, District 32; and Jane Roh, politics/campaign reporter, *Courier-Post*. While noting few surprises and little excitement in New Jersey’s first post-redistricting legislative primaries, the panel anticipated how difficult budget battles, restive voters, and varying views about the governor might create closely contested November general elections.
SEVENTEEN UNITED STATES PRESIDENTS HAVE RISEN to the nation’s top elected post after serving as governors, and many current governors harbor national aspirations. The role of the governor is itself crucial, with the states often serving as laboratories for broadly applicable policy initiatives. Yet no U.S. academic center focuses attention on the critical role of chief executives in the states.

To fill that significant gap, Eagleton is developing the Center on the American Governor (CAG, formerly the Rutgers Program on the Governor). A core team of Institute faculty and senior staff is shaping this unique national resource, building on Eagleton’s 40+ years of studying state-level politics and government. CAG will identify and address important, often unexamined, themes related to executive leadership in the states.

While the scope of the center will be national, its early focus has been creating an online record of the administrations of New Jersey’s living former governors. The Center website (governors.rutgers.edu) now includes a nearly-complete archive of Brendan T. Byrne’s administration (1974-1982) and the start of one about Thomas H. Kean’s (1982-1990). Projects are under development to chronicle similarly the terms of James J. Florio (1990-1994) and Christine Todd Whitman (1994-2000).

AMONG THE IMPORTANT STEPS CAG TOOK IN 2010-11:

- The Center convened an advisory group of experts with varied perspectives on the office of governor – scholars and practitioners, including academic researchers as well as former Illinois Governor Jim Edgar and the executive director of the National Governors Association. The two-day gathering, supported by the Fund for New Jersey, helped Eagleton evaluate how the fledgling Center has begun, both substantively and technologically, and frame how best to advance toward a Center of maximum potential use for scholars, educators, journalists, and political and public policy practitioners.

- CAG hosted a conversation with former Governors Mario Cuomo (NY) and Tom Kean (NJ), moderated by Institute director Ruth B. Mandel. The two former governors provided a model of civil discourse as they discussed issues on which they collaborated during their tenure in neighboring states.

- Comcast supported professional production of a five-minute promotional video that explains the rationale for and purpose of the Center on the American Governor. The video will be helpful in presenting CAG to potential funders and others who can support building the Center.

- The Center’s resources proved useful to outside researchers, demonstrating the potential for CAG when it is fully developed. Nel Shelby Productions used the Byrne archive to prepare a video for Governor Byrne’s induction into the New Jersey Hall of Fame, and Eagleton staff aided New Jersey Network in preparing a one-hour documentary, Power of the Governor, focusing on the state’s chief executives.

- Development of the Byrne and Kean sections of CAG continued with production of additional videotaped interviews and collection of materials, while major strides were taken in fundraising for the Florio and Whitman sections. Opening colloquia for the Florio and Whitman sections are likely to take place during 2011-12.

The Center on the American Governor is developing a major research proposal to conduct the first-ever nationwide study of voters’ knowledge and expectations regarding governors. The study will also examine how citizens make their voting decisions in gubernatorial elections. In preparation for the proposal, Eagleton conducted a pilot study in June 2011 of New Jersey and Indiana voters, looking at how they view the roles of governors and presidents.
The Center for American Women and Politics (CAWP) aims much of its current work at channeling more women into the political pipeline: engaging students in the world of politics, providing training for potential candidates, and encouraging women across the country to consider running.

Why? CAWP’s research has long shown that women officeholders alter both the public agenda and the way government conducts its business, underscoring the importance of electing more women. Yet the Center’s most recent study of state legislators (Poised to Run: Women’s Pathways to the State Legislatures, 2009) confirmed a key finding from past research: proactive efforts are required to increase the number of women who run.

ANTICIPATING THE 2012 ELECTIONS

The 2012 Project is a national, non-partisan CAWP campaign conducted in partnership with California political strategist Mary Hughes. The Project aims to increase the number of women in Congress and state legislatures by taking advantage of the once-in-a-decade post-redistricting opportunities of 2012. The 2012 Project has created a “faculty” of more than 75 former officeholders who are making the case for public service to accomplished women from the private and nonprofit sectors, monitoring redistricting in their states, and mentoring new candidates. The faculty has already reached more than 5,200 women in 16 states and identified prospective candidates for 2012 and beyond. Nearly 100 national, regional and state women’s political organizations are campaign allies who are now training and connecting newly identified women candidates. Over the past year, 2012 Project staff briefed and enlisted the support of more than 2,700 opinion leaders – heads of national, regional and state women’s organizations, community leaders, philanthropists and party activists.

MEDIA FOCUS ON POLITICAL WOMEN

The subject of women in American politics now attracts substantial media visibility, with CAWP helping to focus that attention, highlight central themes, and provide informed analysis. The declining numbers of women in Congress and state legislatures as a result of the 2010 elections stimulated broader discussion of women’s representation over recent decades and their prospects in the years ahead. CAWP director Debbie Walsh appeared on CNN and was quoted in many national and regional media outlets. Her comment in a New York Times “Week in Review” article, “The shorthand of it is that women run for office to do something, and men run for office to be somebody,” was picked up by commentators including Christiane Amanpour on ABC’s This Week. Its became a catalyst for vigorous debate. Walsh and senior communications officer Kathy Kleeman published an April op-ed in The Washington Post, “For a Woman to Reach the White House, the 2012 Elections Will Be Key,” which was subsequently reprinted in hundreds of papers around the country.

GROOMING NEW LEADERS: READY TO RUN™ AND NEW LEADERSHIP™

Ready to Run™, CAWP’s 12-year-old campaign training program, serves women from both parties seeking practical information about running for office in the Garden State. The 2011 edition, keynoted by pollster Celinda Lake, again included pre-program sessions addressing specific concerns of women of color. The Ready to Run™ Training Network has already inspired partners in nine states to create their own versions. With help from a W.K. Kellogg Foundation grant, three more states are joining the Network. In Mississippi, the lead partner, the Stennis Institute of Government at Mississippi State University, is working with three other institutions – the Mississippi Commission on the Status of Women, the Foundation for the Mid-South, and the Stennis Center for Public Service – and has already held a preliminary training in January 2011, with future programs set for November 2011 and Spring 2012. The Mississippi program is devoting special attention to serving African American women. The Women’s Center at Michigan’s Grand Valley State University will develop the Ready to Run™ program in that state, with a first program scheduled for Spring 2012. Discussions are underway in New Mexico with several potential partners; the goal is to have lead partners in the northern and southern regions who will create a set of programs to serve the entire state.
The NEW Leadership™ program continues to thrive in New Jersey while serving as a model for student public leadership institutes on campuses around the country. In June 2011, 35 students from 16 New Jersey colleges and universities attended NEW Leadership™ New Jersey, spending six days in New Brunswick to learn about women’s political participation, hone their leadership skills, and participate in an action project addressing education reform. Senator Mary Landrieu of Louisiana keynoted the program, using her own career to illustrate the potential for working through government to attack complex problems. New partners in the NEW Leadership™ Development Network from the University of Texas-Austin and from a South Carolina team (College of Charleston and Winthrop University) observed NEW Leadership™ New Jersey as the first step in developing their own programs for 2012. The Center for Women in Government & Civil Society at the University at Albany hosted its inaugural NEW Leadership™ New York summer institute in June 2011. Partner representatives who attended NEW Leadership™ New Jersey in 2010 are preparing NEW Leadership programs in Arizona and Kansas for 2012.

THE LIPMAN LECTURE: VALERIE JARRETT

In May 2011, Valerie Jarrett, senior advisor to President Barack Obama and chair of the White House Council on Women and Girls, gave the 2011 Senator Wynona Lipman Chair Lecture. Since its establishment in 2000, the Lipman Chair, funded by the New Jersey Legislature to honor the state’s first African American woman senator, has presented outstanding leaders whose work reflects Senator Lipman’s interests and values. Jarrett described the experience of serving as a close advisor to the first African American U.S. president and offered observations about leadership in general.

Phyllis Kornicker

PHYLLIS KORNICKER, A DEVOTED FRIEND of the Center for American Women and Politics (CAWP) who died in 2010, has left a generous bequest of $500,000 that will allow many women to find their places in the world of politics. After her retirement from a career in business, Phyllis became an active volunteer and mentor, earning many honors. Her vision and leadership made her a model for civic engagement. She left CAWP a legacy fund to “encourage women to become actively involved in the political life of America.” The gift will support CAWP’s programs that motivate and prepare women to participate in politics, including The 2012 Project, Ready to Run™ and NEW Leadership™.

As CAWP director Debbie Walsh recalled, “Never content with the status quo, Phyllis believed in women’s potential to build a better future and strengthen our democracy. We are honored that she entrusted us with her dream of spurring more women to seek political leadership.”

We will miss Phyllis’s sharp wit, enthusiasm for political debate, and engaging presence at Eagleton events. Through her generous gift, Phyllis will continue to inspire and help women to get involved and take the lead.

Phyllis Kornicker enjoyed talking politics with former Senator Bill Bradley when he spoke at an Eagleton program.
As much as any state in the Nation, New Jersey has a longstanding history of integrating immigrants. From Ellis Island, more than half of those who had come from the Old World boarded ships straight to New Jersey, where many put down roots. Others ventured out into the heartland or other parts of the country. Whereas yesterday’s immigrants came from Southern and Western Europe, today’s newcomers tend to leave behind homes in Asia, Latin America, Eastern Europe, Africa, the Middle East, and the Caribbean.

In its third full year, Eagleton’s Program on Immigration and Democracy (EPID) boosted its efforts to understand the impact of New Americans on New Jersey and the nation through research-based education, outreach, policy making and collaboration.

Citizenship Rutgers
Together with partners across three campuses, including Rutgers Law Schools in Newark and Camden, and with critical technical assistance from the City University of New York, Citizenship Rutgers (CR) brought to life the Rutgers tagline, “Jersey Roots, Global Reach.” On one Saturday morning, Rutgers students, staff, faculty and alumni provided trained citizenship application assistance, as well as photos and copies, to over 50 of New Jersey’s 400,000 legal permanent residents. Participants with green cards included faculty, students, staff, friends and neighbors from 24 countries. Energized by the success of the endeavor and convinced of its potential, CR plans to host several more citizenship application assistance drives in 2011-12. In collaboration with the U.S. Citizenship Immigration Service, Eagleton’s Program on Immigration and Democracy will host the first-ever naturalization ceremony at Rutgers.

Welcome to New Jersey
Hearing countless compelling stories of newcomers navigating their new communities led EPID to partner with Active Voice, a California-based non-profit that uses story-based media to explore policy issues. Welcome to Shelbyville, a feature-length documentary now touring with the U.S. Department of State, tells the story of a community in rural Tennessee grappling with its rapidly changing demographics. Viewers see longtime African American and white residents integrating a burgeoning Latino population and hundreds of more recently arrived Muslim Somali refugees. Set on the eve of the 2008 presidential election, the film captures the interaction between Shelbyville’s old and new residents as they search for a way to live together during that tumultuous, history-changing year. At screenings around the state – from the Newark Museum to the Princeton Public Library – filmmaker Kim Snyder and local experts representing government, non-profits and the business community explored the dynamics of welcoming new arrivals in New Jersey today, with a focus on the challenges around education, public safety and the job market, as well as the promise that immigrants have always delivered to New Jersey.

Rutgers Immigrant Infrastructure Map
Students and faculty from across three campuses continue to work on the Rutgers Immigrant Infrastructure Map, responding to requests from philanthropic organizations, non-profits, government and scholars. Interviews with immigrant-oriented community-based organizations throughout New Jersey are at the heart of the project. The goal is to develop an interactive GIS map that will improve policy making, facilitate collaboration, and advance scholarly understanding of how and where immigrant integration happens at the community level. The resource will formally launch in mid-2011.

Crossroads of the World: New Americans in Middlesex County, New Jersey
Good data are too often lacking when it comes to immigrant policy. EPID aims to unearth meaningful facts, offer analysis, make connections, and identify promising practices.
In a report released in June 2011, EPID produced a portrait of Rutgers-New Brunswick’s home, Middlesex County, spotlighting the newest New Jerseyans: their contributions to the economy and to local neighborhoods; their legal and political status; their access to education and to the community-based sector of service and advocacy groups; and their increasing importance in the success of whole communities in the years ahead.

Gathering data from the new U.S. Census and from the Departments of Education, Labor and Treasury, the report also drew on interviews with numerous municipal, county and state officials as well as directors of community-based non-profits. Government agencies, community organizations and private enterprises welcomed the report’s comprehensive look at newcomers’ increasing importance to our shared future. A committee of community leaders convened by the United Way will implement the report’s findings starting in Fall 2011.

MIGRATION AND INTEGRATION SEMINAR SERIES

With support from Rutgers School of Arts and Sciences Working Group on Migration and other faculty fellows, EPID hosted three of the most important scholars thinking and writing about immigration today: Professor Michael M. Olivas, the leading authority on the federal DREAM Act; Professor Karthick Ramakrishnan, whose theoretical insights about non-profits have shaped the field; and Professor Philip Kasinitz, who presented his work on the academic success of Chinese and Russian immigrant youth in New York City.

Assistant research professor and project director Anastasia Mann presented research at Princeton University on a panel about detention and deportation along with representatives from the Department of Homeland Security, Council on Foreign Relations, and Princeton University. She also made presentations to the American Jewish Committee, the Princeton Area Community Foundation, the United Way of Central New Jersey, the NJ Association of Lifelong Learners, the YWCA, and at a conference on Latinos in New Jersey.

Professor Janice Fine was the Montague Burton Visiting Scholar at Cardiff Business School in Wales for two weeks in May, giving a series of talks on her research on immigrant worker centers in the United States. She also addressed the Trade Unions Congress Trades Councils conference in Peterborough and gave a talk to the industrial relations and human resources management faculty at the University of Western England in Bristol.

During four years based at Eagleton under the leadership of Martin Bunzl, professor of philosophy, the Rutgers Initiative on Climate and Social Policy (CSP) developed programs to marshal the resources of Rutgers University in the social sciences and the humanities to address the challenges posed by global warming, greenhouse gases and the reduction of carbon emissions. CSP’s mission is to conduct research, education and public service to better understand how both state and national political institutions can respond to these challenges.

A highlight of 2010-11 was the visit of Elinor Ostrom, 2009 Nobel Laureate in Economics, who met with faculty and students and gave a public address, *Institutional Robustness: How Institutional Arrangements Facilitate or Detract from Efforts to Sustain Ecological Systems*. CSP also co-sponsored or presented several other symposia and lectures presenting academic perspectives on issues related to climate change.

CSP launched a research project, funded by PSEG and directed by Gretchen Chapman, professor of psychology, to examine the effectiveness of informational feedback on residential utility consumption rates.

In addition, the Initiative partnered with The Resource Innovation Group and the Stonehouse Standing Circle to create a site to bring together practitioners implementing climate change policy with experts in communications and behavior change. The project is starting with the more than 1,000 practitioners, including non-profits, academic institutions, and government agencies, currently served through the Social Capital Project. The impetus for creating this site has been the desire of practitioners to have one place that pulls together research in this area and to show that research in the context of its application. The site will provide opportunities for practitioners to learn from each other, for experts and practitioners to work together, and for networks of mutual interest to self-organize.

After 4 years of service, Bunzl is stepping down as director of CSP. Next year the project will be housed in the Department of Geography under the direction of Robin Leichenko.
THE EAGLETON CENTER FOR PUBLIC INTEREST POLLING (ECPIP) administers the Rutgers-Eagleton Poll, which measures how New Jerseyans feel about politics, policy, and life in the Garden State. The Poll sent out 28 press releases over the past year (all of which can be viewed online at eagleton-poll.rutgers.edu), with extensive attention to the 2010 Congressional elections, as well as to the public’s impressions of Governor Chris Christie’s first year in office.

David Redlawsk, director of the Poll and professor of political science, provided lively, in-depth commentary on polling and public issues via the Poll’s blog at eagletonpoll.blogspot.com. The New York Times and The Star-Ledger, Philadelphia and New York area television, and numerous radio reports gave extensive coverage to Poll findings in the state and region. Redlawsk appeared on local TV and radio, as well as internationally on ABC Radio Australia and German radio, among others.

Among the attitudes of Garden State residents revealed in the past year’s Rutgers-Eagleton Polls:

- **CHARTER SCHOOLS:** New Jerseyans are split on charter schools. Just as many oppose the growth in charter schools as support it. And while a majority of black residents support school choice vouchers, just over one-third of whites agree.

- **SCHOOL REFORM:** A majority of Garden Staters say they support the outlines of Gov. Chris Christie’s school reform plans, including limiting teacher tenure and tying teacher pay to classroom performance.

- **CHRIS CHRISTIE FOR PRESIDENT?** A large majority of New Jersey voters say they do not want Governor Christie to run for president in 2012. More than two-thirds say he should stay focused on issues here in New Jersey.

- **HOMETOWNS VERSUS STATE:** People living in New Jersey like their local communities, but are less positive about the state. While 78% call their town a good or excellent place to live, only 53% say the same about New Jersey itself.

**NEW CALL CENTER**

ECPIP re-established its in-house survey research facility during the past year, allowing data collection without using outside contractors. The call center has 20 workstations and can field both telephone and internet surveys. Since the call center opened, hundreds of Rutgers undergraduates have learned how to do survey research there. Students have worked on class projects for credit, as well as in paid positions. The new facility greatly expands ECPIP’s survey capabilities.

**NEW MEDIA AND METHODS**

Plans for next year include an expanded presence in social media, using these media more extensively and expanding the number of followers. The Poll is already a presence on Twitter (twitter.com/eagletonpoll) and Facebook (search for Rutgers-Eagleton Poll).

The Poll continues to develop new approaches to understanding public opinion, including new ways of assessing how people feel about how politicians are doing. To that end, the Poll has introduced a “grading” approach to studying job performance. Asking people to assign a grade is more intuitive than the old methods of assessing feelings about the governor and president. This is just one example of how the Poll continues to help citizens, media, and even politicians understand the contours of public opinion in New Jersey.
YPPP:
Youth Political Participation Program

The Millennial Generation is a growing force in American democracy, on track to exceed the size of the Baby Boom Generation. Through research, YPPP works to improve understanding of the forces that affect the engagement of Millennials in the political process and in their communities. At the same time, linking our research to our educational and public service programs, we strive to generate informed and active citizens who will be motivated to participate in American democracy. YPPP is directed by Dr. Elizabeth Matto, assistant research professor.

During the 2010-2011 academic year, YPPP’s mission was addressed through two core programs:

RU Ready™
RU Ready™ is a unique model civic education initiative, demonstrating how university students can serve as civic educators working with students in a community high school. The program’s hallmark is the central role played by a team of Rutgers students, who administer the interactive sessions with New Brunswick High School students. This peer-to-peer contact improves the likelihood that lessons will be absorbed by the high school students, equipping them with the skills and information to be engaged members of their community.

RU Ready™ worked with the entire senior class of NBHS during the 2010-2011 academic year on a variety of activities:

- **In-class Workshops**: Through group discussions, simulations, debates, and role-playing exercises, students were introduced to various forms of civic and political engagement and guided through the process of using these tools to influence the legislative and electoral processes.

- **Student Leader Training**: RU Ready™ Rutgers students continued to play an active role training and mentoring NBHS’s elected student leaders. In October, RU Ready™ held a training at Eagleton that featured a variety of exercises designed to introduce and practice leadership and teamwork skills.

- **Young Leaders Conference**: RU Ready™ brought a group of NBHS seniors to Eagleton in April for the annual Young Leaders Conference. The day included: a keynote address by Assemblyman Upendra J. Chivukula; a panel discussion with young leaders from the area; and working sessions where students shared ideas and developed strategies.

Matto continued to conduct qualitative research in association with RU Ready™. In September, she presented preliminary results of her research at a meeting of New Brunswick’s Board of Education. In addition, she presented a paper entitled “More to Us Than You Think: Considering Efficacy in Light of the ‘Civic Opportunity Gap’” at the meeting of the Northeast Political Science Association. Her paper offered evidence that conceptions of students’ sense of efficacy or sense that government is responsive to their interests must take into consideration such contextual factors as a young person’s socioeconomic background. The current research promises to contribute to a “grounded” theory of youth engagement that will be useful to both researchers and educators. As RU Ready™ continues its work, Matto is refining this unique model of civic engagement for adoption by other colleges and universities.

RU Voting
Since many students reach voting age early in their college careers, and since cultivating the habit of voting early increases the likelihood that individuals will become lifelong voters, RU Voting is an essential civic education tool. The program plays a visible role on campus, mobilizing Rutgers student voters and offering registration and Election Day information for the entire Rutgers community. By hosting the C-SPAN digital bus at the Eagleton Institute of Politics, RU Voting made use of cutting-edge technology to bring political information directly to Rutgers students. Through flyers and advertisements in The Daily Targum, the program conveyed voter registration information and polling locations to students. RU Voting student volunteers collaborated with campus groups to register voters, worked to get students to the polls on Election Day, and responded to calls from students with questions or prob-

continued
lems. President McCormick’s office issued email blasts to students on all campuses reminding them to register and vote and providing all of the relevant information. The RU Voting website served as a vital resource for students interested in registering, educating themselves, and voting on Election Day.

RU Voting’s efforts were enhanced with the initiation of a longitudinal research project, conducted by Matto and a team of undergraduate researchers, designed to better understand the contours of students’ political and civic engagement and the attitudes underlying such behavior. This research component will inform RU Voting’s outreach, linking the practice of politics to the study of politics, and will serve as an invaluable educational experience for Rutgers students. Matto led a team of undergraduate researchers, including two Aresty research assistants, who conducted a series of focus groups of Rutgers students.

As a companion to the research, RU Voting convened a meeting of student leaders and key Rutgers administrators to share key findings, explain how these findings might influence priorities, and elicit students’ opinions on how RU Voting might best pursue these priorities. The meeting was valuable not only as a way to forge new relationships, but also to brainstorm about ways RU Voting might collaborate with student organizations in both the short and long term. The audiofile can be found on the Eagleton website (www.eagleton.rutgers.edu/programs/yppp/WhatRUThinking.php).

In our ongoing effort to engage students and provide them the resources they need to participate in the political process, RU Voting’s website is being redesigned. In response to student concerns expressed in the focus groups, a greater emphasis has been placed on providing reliable and unbiased information about candidates and elections, providing a variety of resources for gathering news, and offering opportunities to discuss politics. As a member of the National Campaign (a consortium of colleges and universities), RU Voting participated in a conference hosted by the Institute of Politics at Harvard University entitled “Bridging the Public Service/Community Service Divide.” Given our recent research project, the conference was an excellent opportunity to offer our insights on the subject of bridging the gap between political and civic engagement and exchanging best practices with representatives of other colleges and universities about the most promising ways to address the issue.

Undergraduate Bobby Irven presented findings from RU Voting’s research study.

STATE HOUSE EXPRESS

In its seventh year, the State House Express Program continued to provide small grants enabling social studies teachers to take their students to Trenton for guided tours of New Jersey’s State House and to participate in exercises illuminating the role of the legislature in American representative democracy. Funded by the New Jersey legislature, this year the program served 2,637 students from 21 high schools and 37 middle schools. Eagleton administers State House Express in collaboration with the Office of Legislative Services. One teacher who brought a class of high school students enrolled in English as a Second Language quoted her students:

We had an amazing time on our visit to the State House... We visited the New Jersey Capitol Complex and the State Museum... The tour guide was very interesting and helped us to understand how laws are made in our state... For us as foreigners, it was very interesting to learn about these things... We are from different countries, but we stick together... Everyone learned how New Jersey politics functions... Thank you for making our field trip dream come true.
American Politics

The Eagleton Institute Workshop in American Politics features research that advances the study and practice of American politics. Organized in 2010-11 by Prof. Kira Sanbonmatsu, the workshop brought together scholars and practitioners from the Rutgers Department of Political Science and the Institute over lunch at Eagleton throughout the year to share scholarly work in progress.

October 26, 2010
Power to the People: American Federalism, Racial Inequality and Criminal Punishment
Professor Lisa Miller
Department of Political Science
Discussant: Joshua Eaise, graduate student in political science

November 16, 2010
Negotiating Gender: Campaign Practitioners’ Reflections on Gender, Strategy, and Campaigns
Kelly Dittmar, Ph.D.
Candidate, Department of Political Science, and CAWP Research Associate
Discussant: Professor Anna Sampaio, Dept. of Women’s and Gender Studies

December 9, 2010
Unexpected Transformations: The Internet’s Impact on American Political Associations
Professor David Karf
Department of Journalism and Media Studies and Eagleton Institute of Politics
Discussant: Mona Kleinberg, Ph.D. candidate, Dept. of Political Science

February 18, 2011
Emotional Responses to “Obama as Muslim”
Professor David Redlawsk
Department of Political Science and Eagleton Institute of Politics
Discussant: Tessa Ditonto, Ph.D. candidate, Dept. of Political Science

March 7, 2011
The Long Shadow of the GI Bill: The Intergenerational Effects of Discrimination on the SAT Scores of Black College Students
Professor Alvin Tillery
Department of Political Science
Discussant: David J. Andersen, Ph.D. candidate, Dept. of Political Science

April 11, 2011
Profiles in Cover: Good Public Policy and Proper Accountability in a Time of Political Polarization
Professor Ross K. Baker
Department of Political Science
Discussant: Marika Dunn, Ph.D., Dept. of Political Science

April 18, 2011
Concurrent Elections and Voter Attention: How voters search for political information in crowded campaign environments
David J. Andersen, Ph.D.
Department of Political Science
Discussant: Brittany Stalsburg, Ph.D. candidate, Dept. of Political Science

The Eagleton fellowship has been the highlight of my third and final year of law school. The fellowship program has greatly expanded my knowledge of politics and government and has given me an insider’s view into this world. I will soon be starting a career as a public defender at Brooklyn Defender Services but because of my experience over the past year with Eagleton, I now have a strong desire to become more involved in politics and possibly run for office. I am honored to have been part of this program and to be the class of 2011 Alumni Fellow. I truly look forward to continuing a relationship with the Eagleton Institute of Politics and the alumni association.

Adam Axel, ’11 Eagleton Fellow

Alan Rosenthal, Professor of public policy and former director of the Eagleton Institute of Politics, was selected by New Jersey Chief Justice Stuart Rabner as the 11th member of the state’s legislative redistricting commission. Both the Democratic and Republican members of the commission named Rosenthal on their lists of possible tiebreakers. Rosenthal assembled a team of legal experts to assist in the process, including John Farmer, dean of the Rutgers-Newark Law School.
Students are Vital Participants in All Program Areas at Eagleton. Through certificate programs as well as individual classes, research and other projects, the Institute offers opportunities for direct interaction with its faculty and staff, helping students deepen their knowledge and understanding of the practices of politics and governing.

Eagleton Fellowship Program for Graduate Students

The Eagleton Fellowship program was one of the original programs established when the Institute was founded in 1956. Now open to Rutgers graduate students in any school or discipline, the program connects Fellows to the practice of politics and public affairs through a fall-semester course followed by a spring-semester part-time placement in a government office or agency. The fellowship, which also includes special seminars and informal interaction with political practitioners, offers a deep, hands-on understanding of politics in the context of each student’s field of academic study. One television reporter, speaking to this year’s Fellows, concluded his comments saying, “I speak at a lot of forums ... and it was a real pleasure to be at one where the students were engaged and seemed to truly care about the subject. Thanks for including me.”

The 27 students selected for the 54th class of Fellows represented 13 programs from schools on the New Brunswick, Camden and Newark campuses. (See class list on page 18.) In the fall 2010 semester, eight Fellows took the course on Legislative Policymaking taught by Professor Alan Rosenthal, and the other 19 took the Seminar in American Politics co-taught for the eighth time by a bipartisan team of experienced practitioners, Joe Doria and Pete McDonough. Doria is a former commissioner of the New Jersey Department of Community Affairs, and former legislative leader and mayor, while McDonough is a communications, political and public affairs specialist with an extensive background in state and national politics and government. McDonough was recently named as Rutgers University’s vice president for public affairs.

Spring 2011 placements enabled the Fellows to spend at least 15 hours a week immersed in various municipal, state, regional and federal levels of government. (See table on page 19.) Throughout the year, Fellows took part in special sessions at Eagleton, including networking dinners with Eagleton’s Visiting Associates and monthly policy seminars in Trenton. The Fellows also traveled to Annapolis, following an Eagleton Fellowship tradition, to meet with legislative and executive branch leaders from Maryland and experience a different state government in action.

Comments from the Class of 2011 Include:

- The Fellowship program afforded an opportunity to me and the rest of the Fellows that was greater than I could have ever hoped for. I enjoyed every bit of it, and will remember the program as a vital part of my terrific education at Rutgers.
- The fellowship program has greatly expanded my knowledge of politics and government and has given me an insider’s view into this world. I will soon be starting a career as a public defender at Brooklyn Defender Services but because of my experience over the past year with Eagleton, I now have a strong desire to become more involved in politics and possibly run for office.
- I benefitted from the whole experience: the course, the internship and the special events. I am considering a career in government as a result.

Eagleton has selected 27 outstanding graduate students for the 2011-2012 academic year program from a record-high pool of 128 applicants.

Eagleton Fellowships are made possible through the generosity of Harold and Reba Martin, Eagleton alumni, Rutgers University, the New Jersey State Legislature and Governor’s Office.

Eagleton Undergraduate Associates Program

The Eagleton Undergraduate Associates Program, offered in collaboration with the Department of Political Science, has been in existence since 1974. The program offers an opportunity for a select group of students to study government and politics together during their last three semesters at Rutgers. By means of special seminars, a supervised internship, and discussions with governmental officials and political practitioners, Undergraduate Associates explore applications of political science and other academic disciplines to the practice and processes of American politics.

Undergraduate Associates participate in three seminar courses beginning the spring of their junior year. Associates spend 10 to 15 hours a week during their senior year working with a government agency, state office, or public interest group. (See table on page 19.)

The Class of 2011 included 22 students from the School of Arts and Sciences in New Brunswick representing three majors and fifteen different minors. (See class list on page 18.)
In an era in our history marked by severe polarization... we as a group, with views at times diametrically opposed, learned to voice our steadfast convictions while at the same time appreciating an equally plausible alternative to the issue. Whereas past internships—though enjoyable in their own right—have often taught me where my interests do not lie, my experience... [through the Undergraduate Associates Program]... has reaffirmed my passion for the environment and commitment to public service while sparking a desire to work for the federal government. The Associates program introduced me to a group of passionate and informed students and faculty. I was exposed to both political theory as well as practical application. The transition from theory and academics to practical application was truly valuable as it strengthened my understanding as to how politics actually works and how someone can turn an interest in politics into a career. Furthermore, the guest lecturers exposed me to various vocations within the world of politics. All of these components have contributed to my decision to pursue a career in federal politics following graduation.

Professor Bert Levine brought Undergraduate Associates to visit the State House in Trenton.

Eagleton Fellows met in Trenton to learn about the state budget from State Treasurer Andrew Sidamon-Eristoff and Office of Legislative Services budget officer David Rosen.

Eagleton Undergraduate Associate Alex Cohen spoke to classmates at their year-end gathering.

Eagleton Fellows gathered with faculty and staff to mark the end of their Fellowship year.

STUDENT COMMENTS ON THE PROGRAM INCLUDE:

- In an era in our history marked by severe polarization... we as a group, with views at times diametrically opposed, learned to voice our steadfast convictions while at the same time appreciating an equally plausible alternative to the issue.
- Whereas past internships—though enjoyable in their own right—have often taught me where my interests do not lie, my experience... [through the Undergraduate Associates Program]... has reaffirmed my passion for the environment and commitment to public service while sparking a desire to work for the federal government.
- The Associates program introduced me to a group of passionate and informed students and faculty. I was exposed to both political theory as well as practical application. The transition from theory and academics to practical application was truly valuable as it strengthened my understanding as to how politics actually works and how someone can turn an interest in politics into a career. Furthermore, the guest lecturers exposed me to various vocations within the world of politics. All of these components have contributed to my decision to pursue a career in federal politics following graduation.

POLITICAL CAMPAIGNING COURSE

The Eagleton Institute, in collaboration with the Department of Political Science, offers a popular undergraduate course on Political Campaigning during the fall semester. This year, the class focused on New Jersey’s congressional campaigns as case studies for examining the techniques, tactics, events, and media coverage involved in these elections. For the second time the course was co-taught by the bipartisan duo of Mike DuHaime and Maggie Moran, two of New Jersey’s most respected young campaign leaders and both Rutgers graduates. They were assisted by political science Ph.D. student David Andersen. Many past students in the course – like DuHaime himself – have gone on to careers in politics. DuHaime is among the most accomplished political operatives in the country and was recently named by Time magazine as one of the “40 under 40 rising stars of American politics.” He was the lead strategist for Governor Chris Christie’s gubernatorial campaign. Moran, a seasoned political operative, is the former campaign manager and deputy chief of staff for Governor Jon Corzine. She also served as state director of his U.S. Senate office in New Jersey and in the same capacity for Senator Frank Lautenberg.

DuHaime and Moran brought key players to class from the state and national political stage including candidates, consultants, pollsters, journalists, lobbyists, elected officials, officeholders and operatives who offered valuable frontline insights and real-world perspectives on political campaigning. Among the highlights this year were visits to class by Governor Chris Christie, Lieutenant Governor Kim Guadagno and Environmental Protection Agency administrator Lisa Jackson.

Besides access to insider views of the campaigns in progress, the students had the opportunity to experience their teachers working as a team together with respect and good humor despite strong political differences.
Any expectations I may have had coming into my summer internship at the EPA have been far exceeded. Whereas past internships—though enjoyable in their own right—have often taught me where my interests do not lie, my experience within the Office of Superfund Remediation and Technology Innovation has reaffirmed my passion for the environment and commitment to public service while sparking a desire to work for the federal government.

Kaitlin Fischer, ’11 Undergraduate Associate

Undergraduate Associates

JUSTINE ABRAMS
Political Science/Sociology

SHARIQ AHMAD
Political Science/Middle Eastern Studies/Religion/Economics

ZEHRA ALI
Political Science/Middle Eastern/Women & Gender Studies

COURTNEY BERGER
Political Science/History

ARIEL BUCHER
Political Science/Jewish Studies

GEORGE CASTIGLIA
Political Science/English Literature

MELISSA CLERICUZIO
Political Science/Women & Gender Studies

ALEXANDER COHEN
Philosophy/Political Science

LEORA COHEN
Political Science/Women & Gender Studies

CHRISTABEL CRUZ
Political Science/Art History

KAITLIN FISCHER
Political Science/Environmental Policy

JOSEPH GESWELLI
Political Science/Criminology

ANTHONY GRASSO
Political Science/History

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Political Science/Economics

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Planning & Public Policy/Political Science/History

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Political Science/Economics

MARK ROONEY
Political Science/Economics/Italian Studies

TANYA SHAH
Political Science/English/Psychology

LISA VACCARELLA
Political Science/History

JANINE YANIKA
Political Science/Psychology
The Fellowship program afforded an opportunity to me and the rest of the Fellows that was greater than I could have ever hoped for. I enjoyed every bit of it, and will remember the program as a vital part of my terrific education at Rutgers.

Paul Crupi, ’11 Eagleton Fellow

Political Campaigning instructors Mike DuHaime and Maggie Moran and their students enjoy a guest lecture by Bill Baroni, deputy executive director of the Port Authority of New York and New Jersey and former NJ state senator.
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The Honorable Harold Martin

Institute director Ruth B. Mandel with Reba and Harold Martin.

EAGLETON LOST A DEAR FRIEND and devoted benefactor this year. Harold Martin, former Bergen County freeholder and three-term state assemblyman, died at the age of 92. Assemblyman Martin was intensely interested and engaged in state politics throughout his lifetime. When interviewed by NorthJersey.com earlier this year, his wife Reba remarked, “Up until his last minute, he was intellectually involved in politics.” The Martins were long-time supporters of the Institute, endowing the Harold and Reba Martin Fellowships in 1981. Since that time, their generosity has afforded more than 150 graduate students opportunities to increase their understanding of politics and democracy while exploring the field of public service. As one former Martin Fellow wrote, “I can say with certainty that without the assistance of the Harold Martin Fellowship, I would not have been able to attend the Eagleton Institute of Politics.” Eagleton director Ruth B. Mandel noted that, “In addition to the financial support Harold provided to the fellows, he also gave of himself, sharing with students stories of his path from civic engagement to public office and the lessons he learned along the way.”

When interviewed by NorthJersey.com earlier this year, former Governor Brendan Byrne said, “What mattered to Harold was doing the right thing for New Jersey.” Through his generous gift, Harold Martin will continue to serve New Jersey, making sure future generations of Eagleton students have the opportunity to follow his lead. As a former Martin Fellow wrote, “I only hope that I will be as good a public servant as Mr. Martin and leave as lasting a legacy as he did.”

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The Alumni Committee meets regularly at Eagleton to plan ways to keep alumni connected to the Institute and to one another.

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- **CAG** – Center on the American Governor
- **CAWP** – Center for American Women and Politics
- **ECPIP** – Eagleton Center for Public Interest Polling
- **EPID** – Eagleton Program on Immigration and Democracy
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Websites

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